

GOLD
KEY®

90070-305

BUGS BUNNY

20c

BUGS BUNNY

MEETS
FANTASTIC FREDDIE



NEW!

A VERY
FUNNY
FELLOW...

COUSIN CLOVIS



© WARNER BROS. INC.

DO YOU NEED EXTRA MONEY?

BIG VALUE!

FLOWERS-IN-THE-ROUND
ALL OCCASION ASSORTMENT
18 really deluxe large
round cards. Excitingly
different



It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our famous Flowers in the Round All-Occasion Assortment. You make \$1.00 for selling 1 box, \$10.00 for 10 boxes, etc. You can make even more money showing our 64-page all color catalog of marvelous gift and household items. A few dollars or hundreds of dollars — it's yours. Just call on neighbors, friends and relatives in your spare time.

Cut out entire Business Reply Coupon Below — mail it today — and we will send you immediately, leading Greeting Card Box Assortments on approval — plus FREE money making catalog. No experience necessary.

NEW!

FUN-TASTICS
ALL-OCCASION ASS'T.
10 colorful, whimsical
cards excitingly
different. More like a
gift—Great to frame.

CUT OUT ENTIRE
BUSINESS REPLY
ENVELOPE AT RIGHT

FILL IN
COUPON-ENVELOPE
FOLD OVER FIRMLY
SEAL (PASTE OR TAPE)
AND MAIL TODAY

No stamp Necessary

Last year some folks made only \$25 to \$50 while others made \$150—\$250 —\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.



MAGIC "MAGNETIC" PHOTO ALBUM
20 page "self sticking" large family
size album holds photographs without
glue—paste— or corner mounts.

8-DRAWER MAHOGANY
COASTER CABINET
Handsome miniature
accessory holds
8 full-size coasters.
Hand-rubbed
finish resembles
heirloom chest.



IT COSTS
YOU
NOTHING
TO TRY

FREE
64 PAGE
FULL COLOR
CATALOG
OF 300 CARD
AND GIFT
ITEMS



Cut Along Dotted Line-Seal (Paste or Tape) and Mail

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

Dept. C-27

CHEERFUL HOUSE
Westmoreland Avenue
White Plains, New York 10606

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

Postage
will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

☐ Mr. ☐ Mrs. ☐ Miss
Fill in your name and address below—No stamp necessary
Address _____
City _____ State _____ Zip Code _____
Apt. No. _____
If writing for an organization, give its name here
DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

I want to make extra money. Please rush me immediately your all-occasion Greeting Card box assortments on approval for 30-day free trial plus FREE 64-page Full-Color Catalog of money-making Gifts and Cards. With these cards and samples, I will be able to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation. As a Cheerful Dealer, I will also continue to receive additional FREE catalogs, money-making literature, special offers PLUS seasonal samples on approval as they become available.

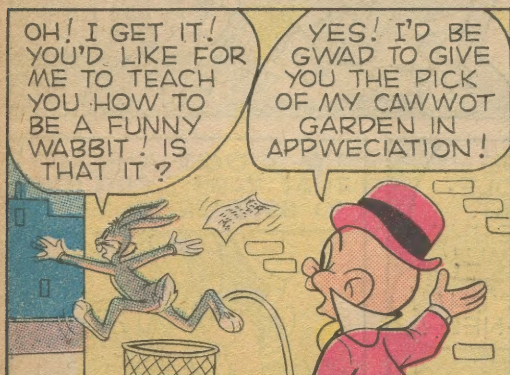
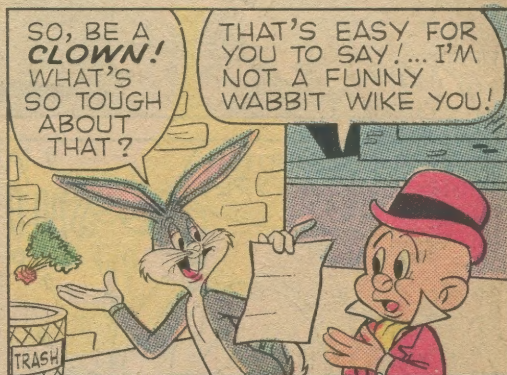
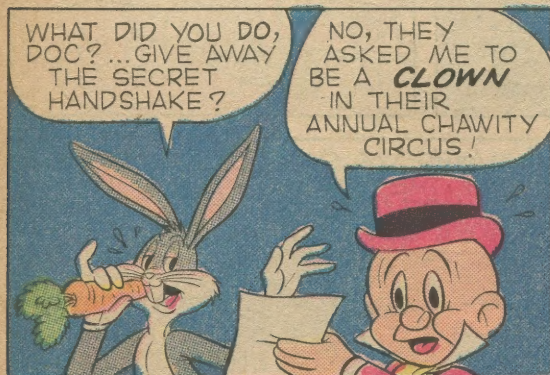
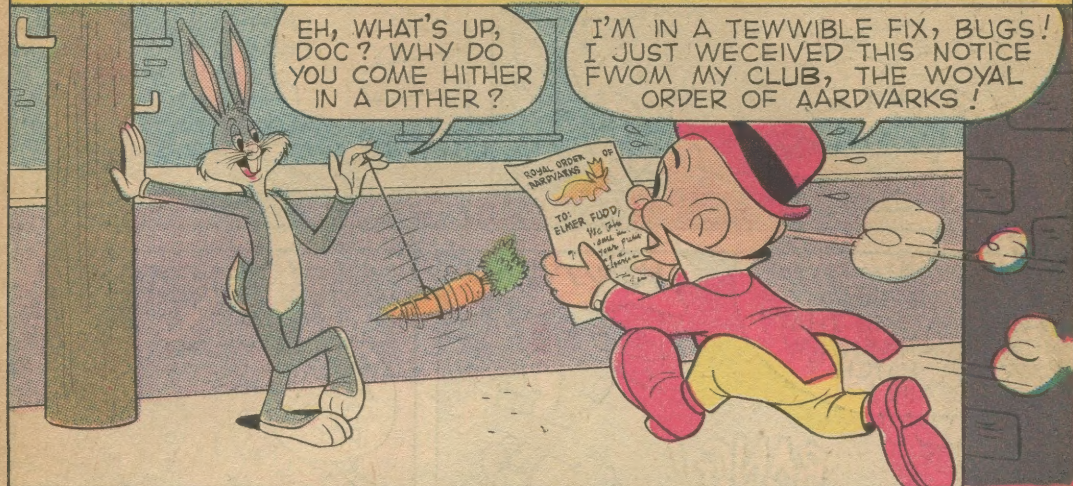
THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE
CHEERFUL HOUSE, DEPT. C-27
White Plains, New York 10606
YES, RUSH MY ALL-OCCASION SAMPLE KIT



Cut Along Dotted Line

BUGS BUNNY

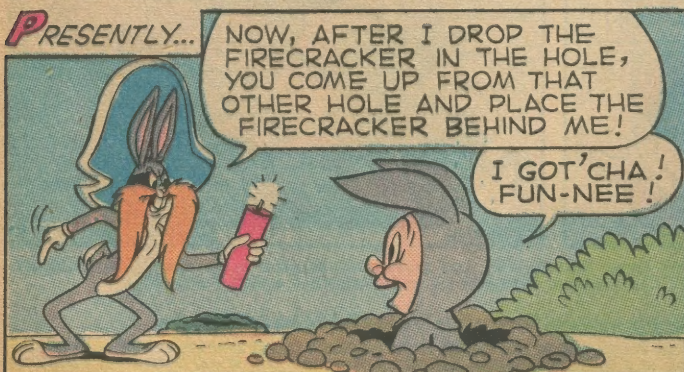
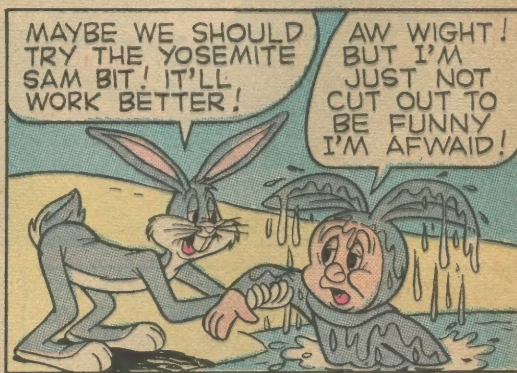
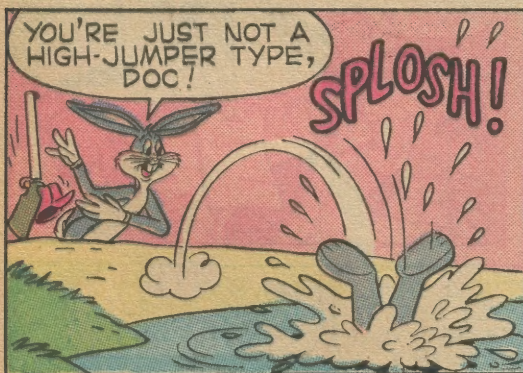
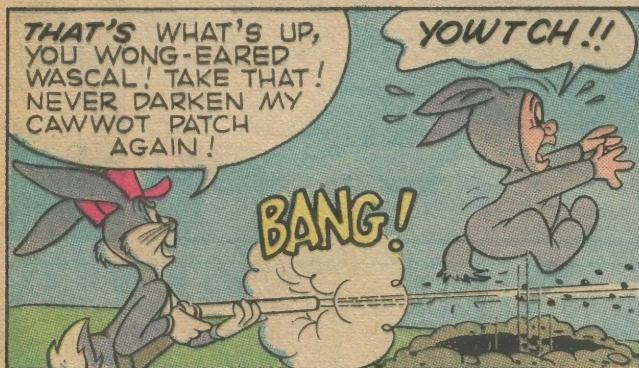
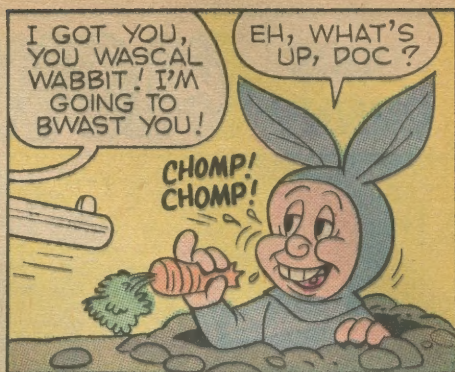
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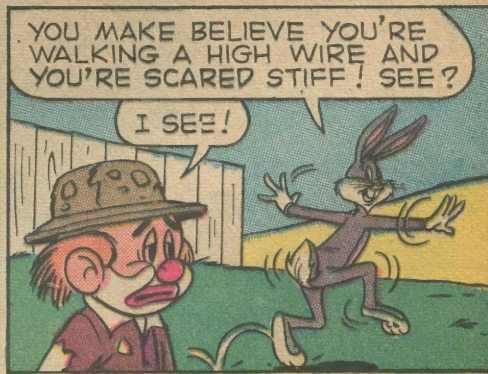
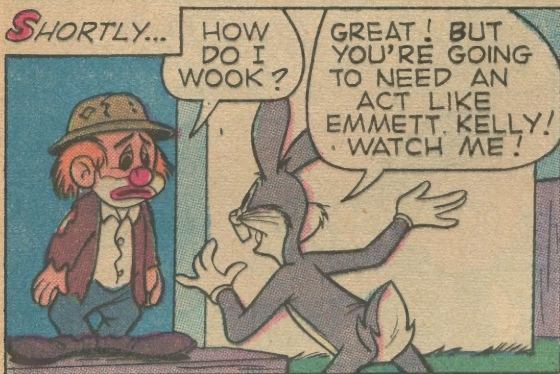
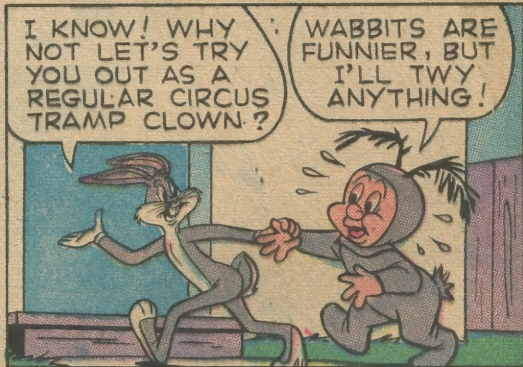
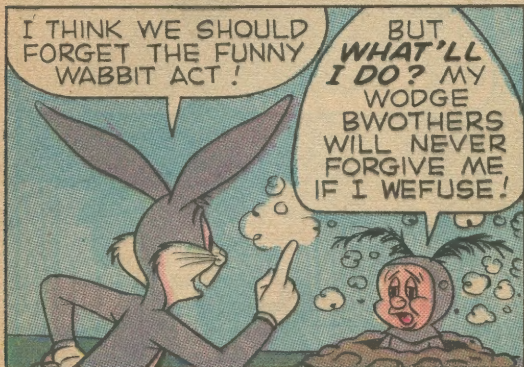
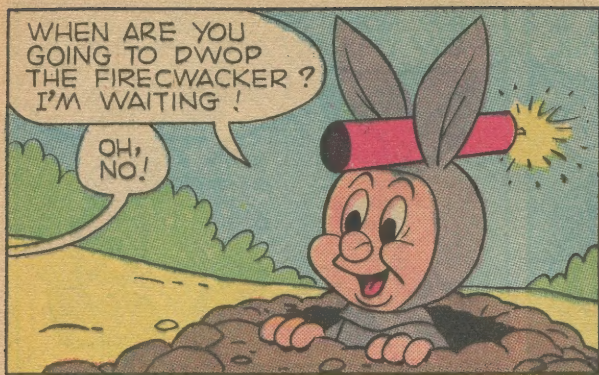


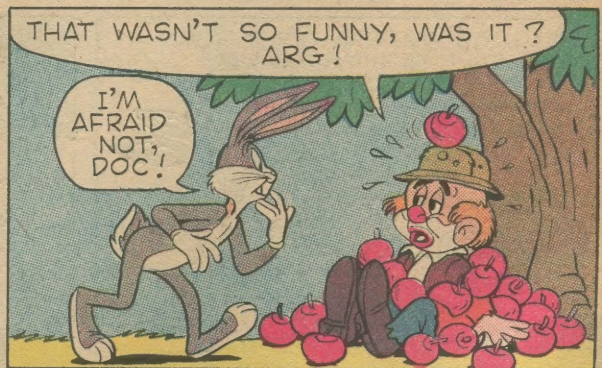
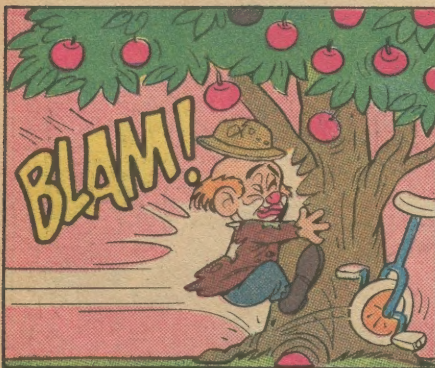
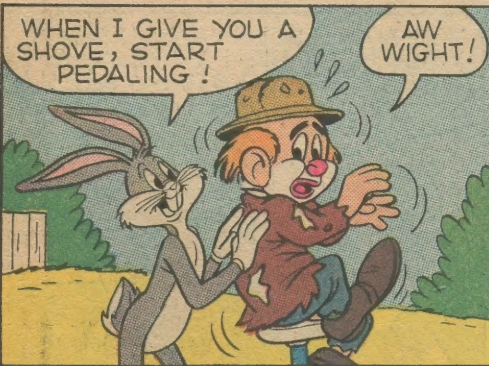
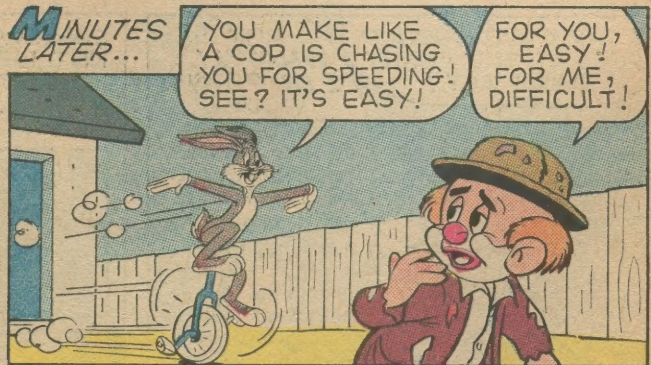
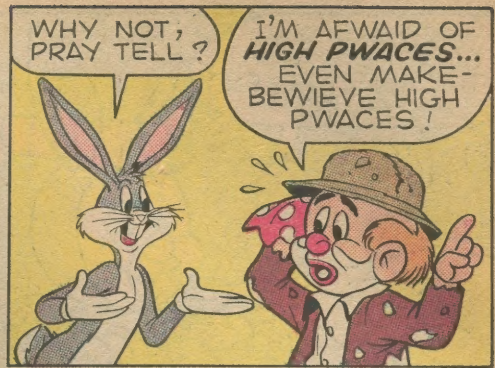
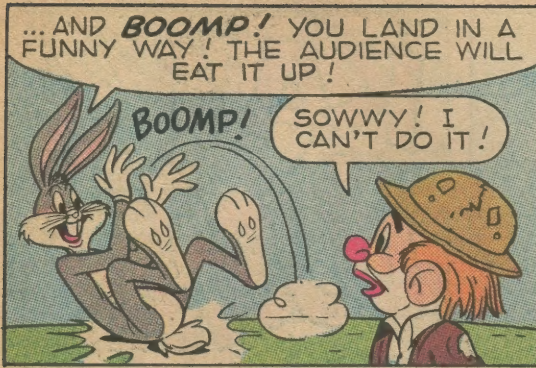
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PANTYHOSE
RECIPES
FASHION GUIDES
MUSIC
COSMETICS
LEATHER GOODS
JEWELRY
KITCHEN HINTS
COLOR FILM



**UNBELIEVABLE,
BUT TRUE!**

**START YOUR
FREE GIFTS
POURING IN.**

We've arranged with leading American companies and importers of exciting foreign merchandise to make FREE valuable gifts available to you. Companies like Lever Brothers, Best Foods, Celanese, Hershey Chocolate and many others are all anxious to give you FREE merchandise samples, helpful information on better homemaking, fantastic recipes and much, much more; just to introduce you to their products. They know the best way to convince you to become a regular customer is to have you try their merchandise.

YOU CAN SELECT OVER 100 PRODUCTS WITH NO OBLIGATION, EVER.

You choose the products you want (or take them all, if you like) from a listing of fabulous offers which we have compiled for you. There's never any obligation to buy, no salesman will call and you won't be bothered in any way. The companies offering these gifts only ask that you try their products in your own home and judge for yourself. They hope you will be pleased enough to become a regular purchaser.

AN ALMOST ENDLESS STREAM OF FREE GIFTS.

You'll be receiving FREE cosmetics to experiment with, FREE leather accessories for your wardrobe, FREE color film for your camera. FREE information on how to travel and how to get more out of your vacations for less money, FREE pantyhose (an incredible \$2.50 value . . . just so you can try them out), FREE recipes and household hints to make you a whiz in the kitchen. You'll get FREE jewelry to sparkle with and FREE fashion guides to let you know the latest in style. There are FREE books and FREE music and so much more that the list seems to go on for ever and ever.

We know you will be as pleasantly surprised as we were at the incredible values which are available for FREE. We've carefully selected over 100 of the most attractive FREE offers and put them all together in an easy to use publication called The Consumer Gazette. It evaluates and discusses all these offers and tells you how to start receiving package, after package, after package of valuable merchandise for yourself, your family and all of your friends.

YOU RISK NOTHING.

Yes, other people would probably gladly spend as much as \$40-\$50 for all the exciting gifts, product samples and other merchandise you'll be receiving FREE through the Consumer Gazette! Yet this incredible publication doesn't cost the \$3-\$4 you'd expect to pay—it's yours for only a single dollar bill! So just send \$1.00 to get your copy. Order all the gifts and samples you want. *Then, if at the end of 30 days you are not completely satisfied, just let us know and we'll refund that \$1.00 immediately!* You may still keep the Gazette AND the free gifts! You have absolutely nothing to lose by sending in your \$1.00 today. Start your FREE gifts and samples pouring in NOW!!

MAIL NO-RISK COUPON TODAY

Gandalf Products Co., Dept. G-1,
P.O. Box 38, New York, N.Y. 10022

Gentlemen:

Please send me the latest issue of The Consumer Gazette for which I have enclosed \$1.00 per copy. I understand that I may select any of the gifts I want (or take them all, if I like) from your listing of over 100 fabulous FREE offers. There is absolutely no obligation on my part and no salesman will ever call. If I am not completely satisfied in every way with the valuable FREE merchandise I have received through the Gazette, you will refund my \$1.00 purchase price in full upon request.

Please send me _____ copies of the Gazette @ \$1.00 ea.

(Please Print in Ink) I have enclosed \$ _____

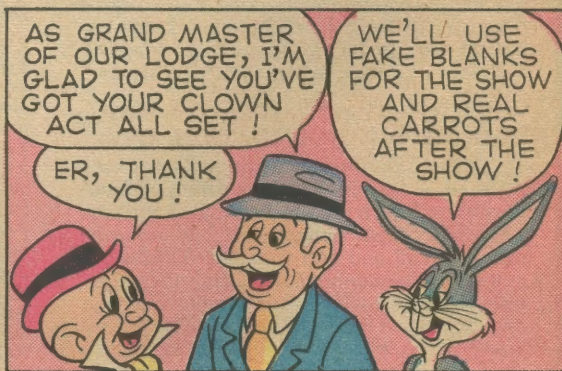
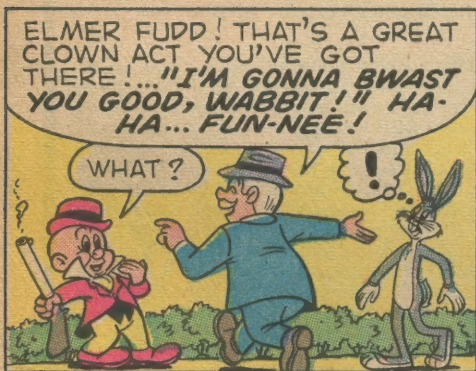
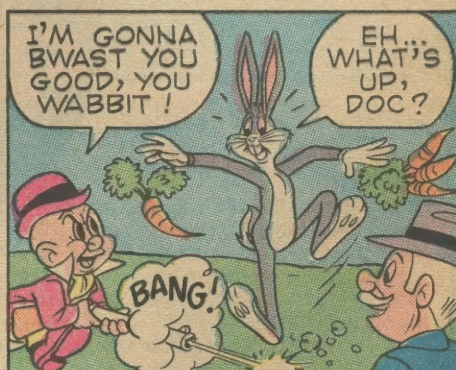
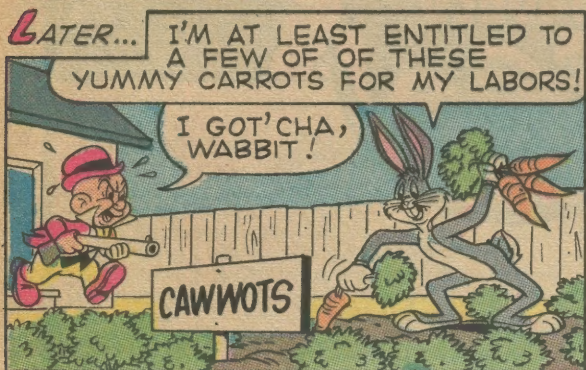
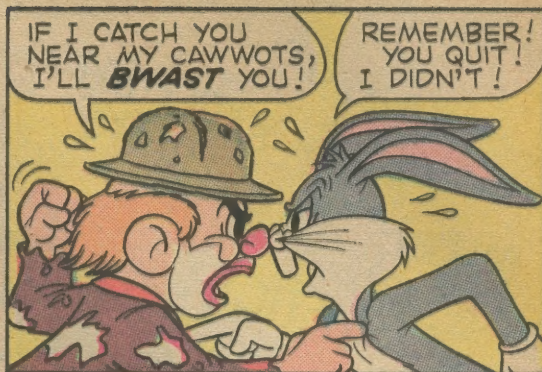
NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

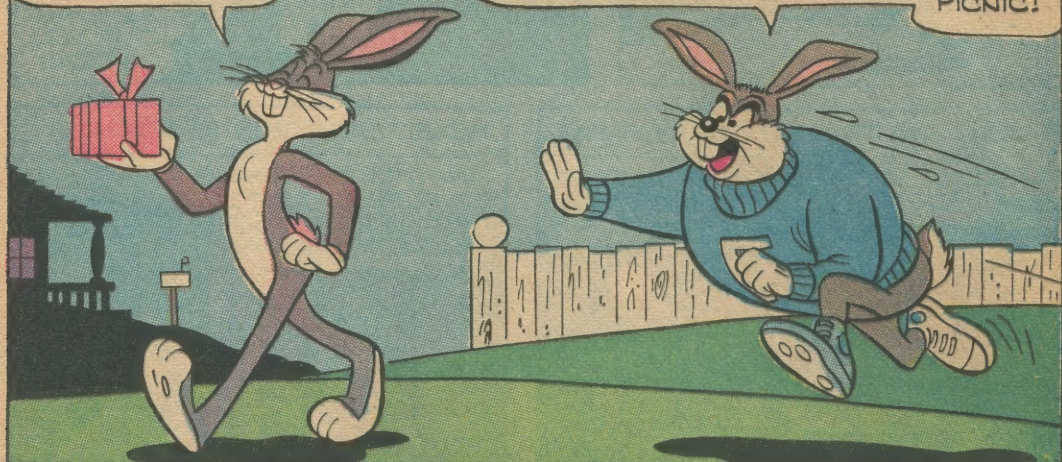
Extra copies make welcome gifts. It's like giving 100 presents.



FANTASTIC FREDDIE

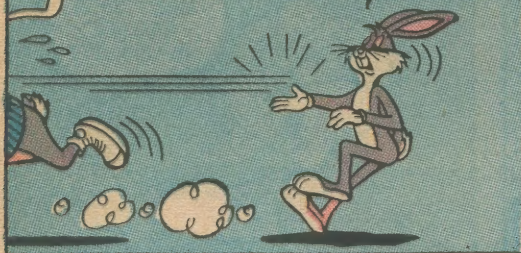
I'LL BET HONEY BUNNY THINKS I'VE FORGOTTEN. WHAT AN IMPORTANT DAY TODAY IS!

MAKE WAY FOR FANTASTIC FREDDIE, SUPER ATHLETE!...SUPER DANCER!...AND SUPER ESCORT! I'M ON MY WAY TO TAKE HONEY BUNNY TO THE ANNUAL PICNIC!



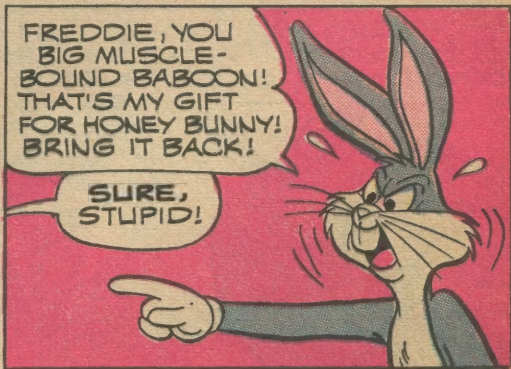
YA-HOOOOO!

HEY! THAT'S MY PACKAGE!

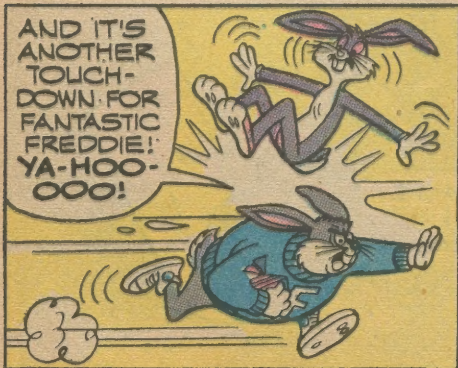


FREDDIE, YOU BIG MUSCLE-BOUND BABOON! THAT'S MY GIFT FOR HONEY BUNNY! BRING IT BACK!

SURE, STUPID!



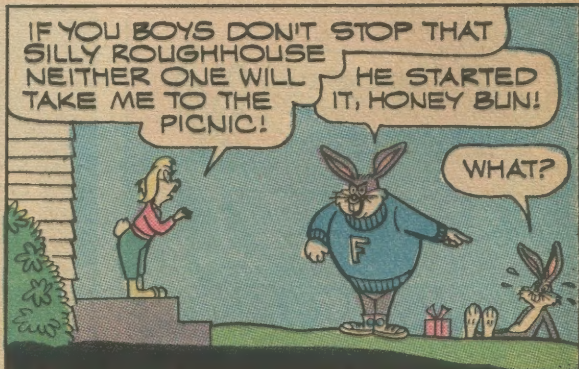
AND IT'S ANOTHER TOUCH-DOWN FOR FANTASTIC FREDDIE! YA-HOO-OOO!

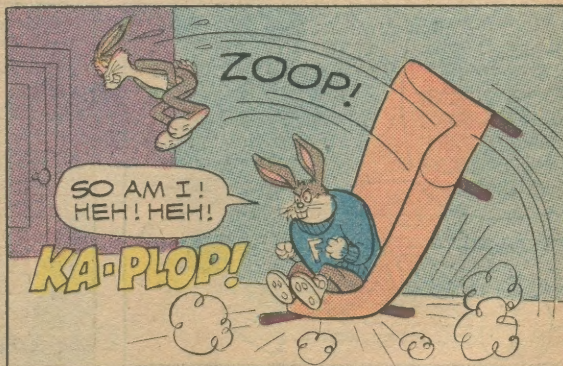
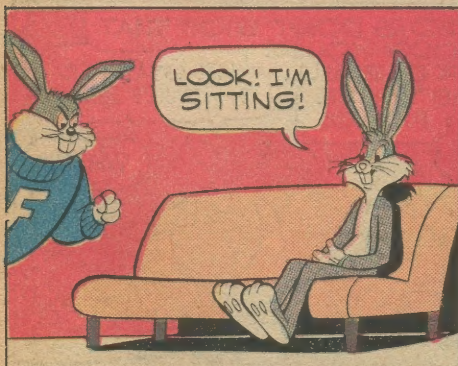
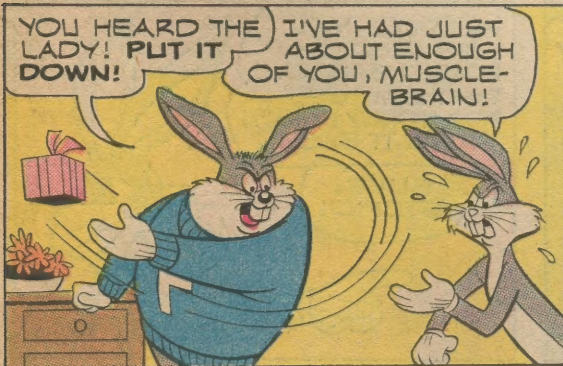
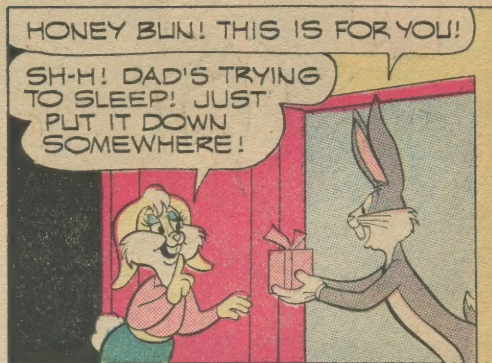
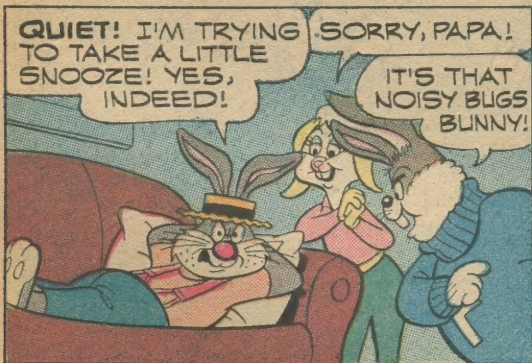
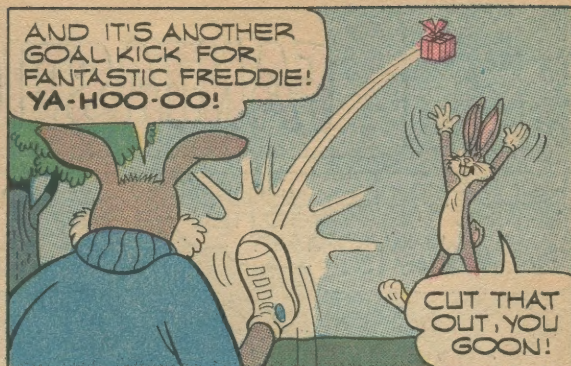
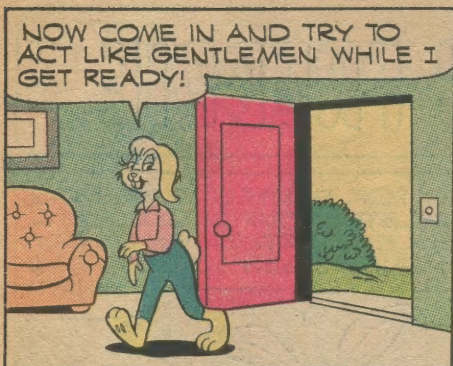


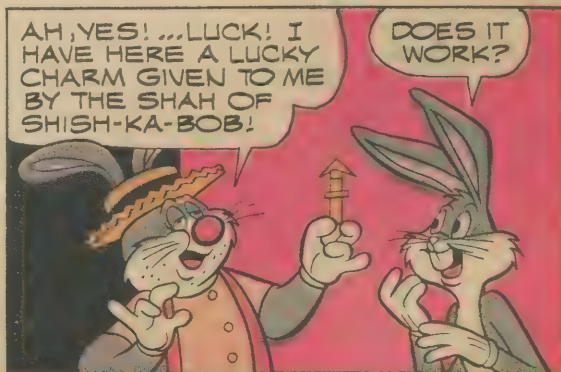
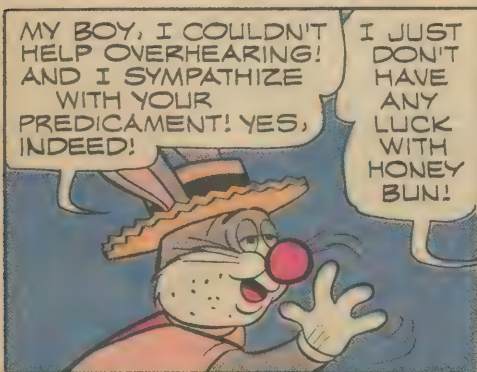
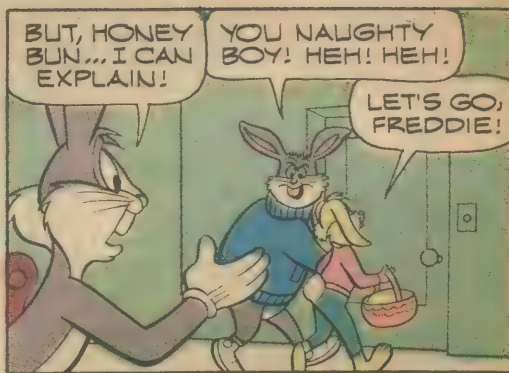
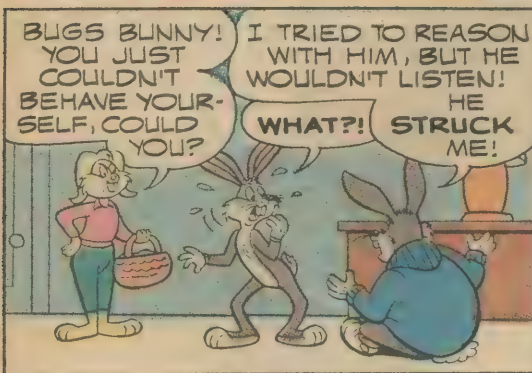
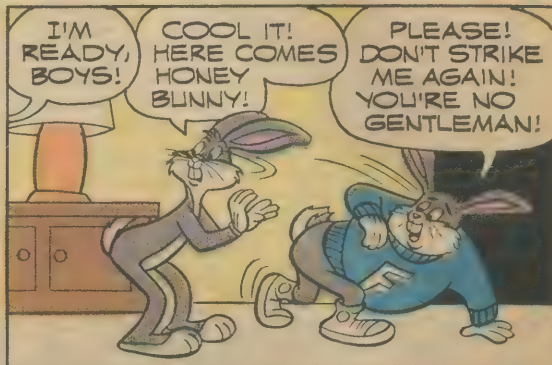
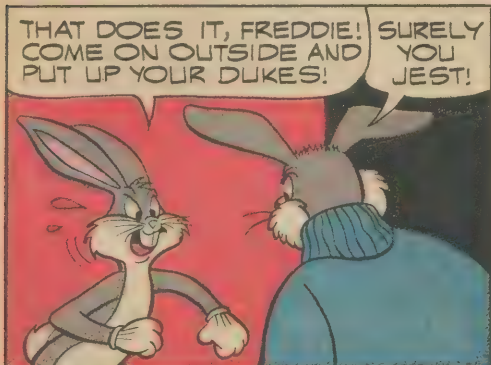
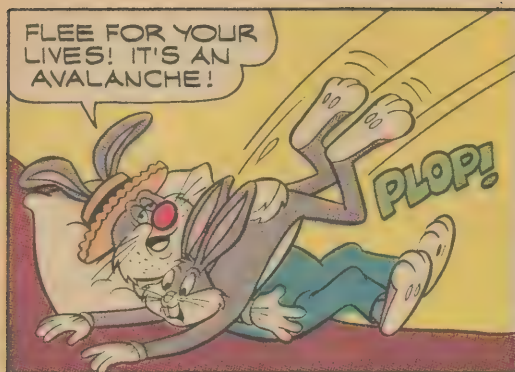
IF YOU BOYS DON'T STOP THAT SILLY ROUGHHOUSE NEITHER ONE WILL TAKE ME TO THE PICNIC!

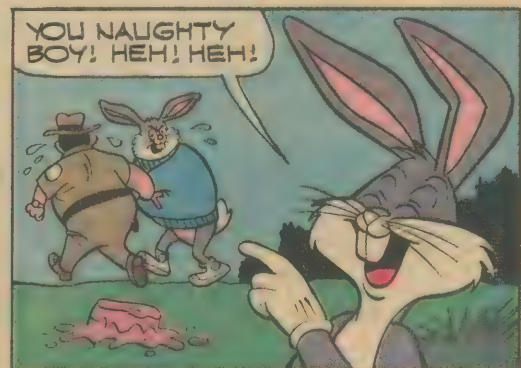
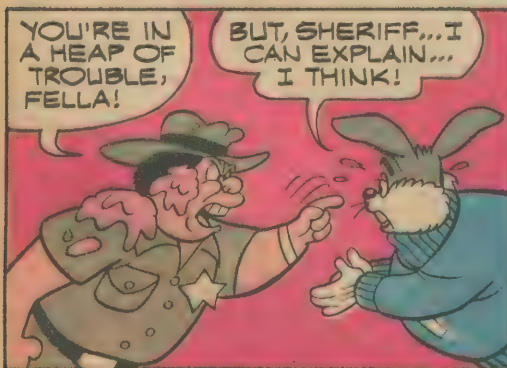
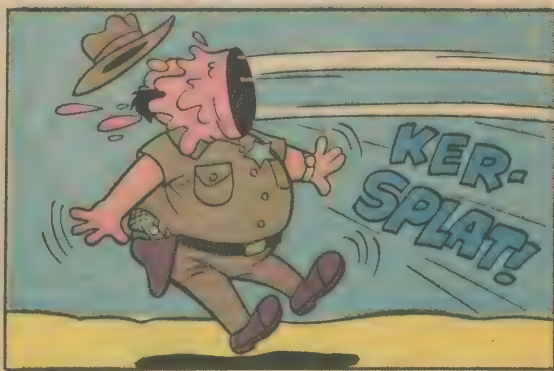
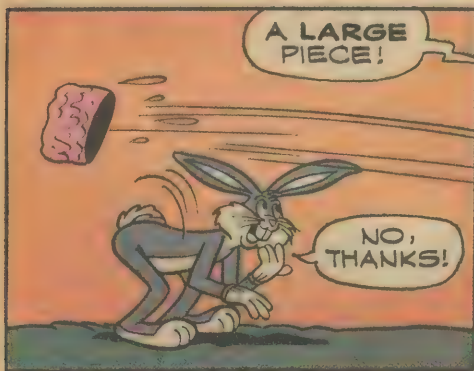
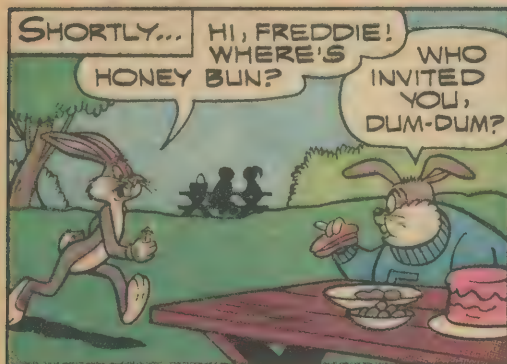
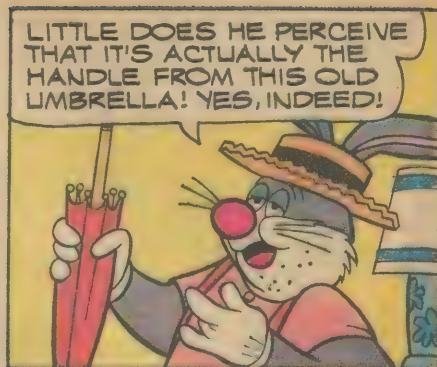
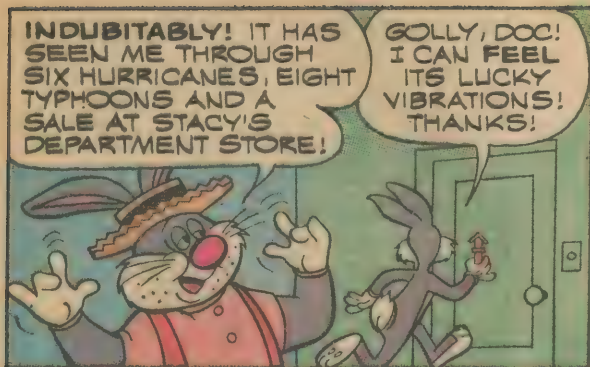
HE STARTED IT, HONEY BUN!

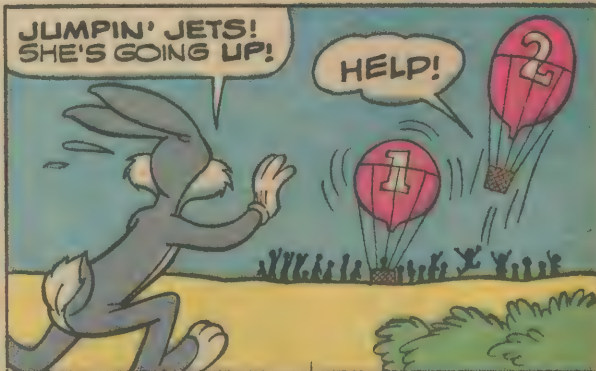
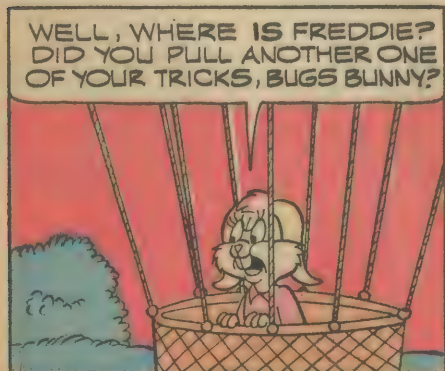
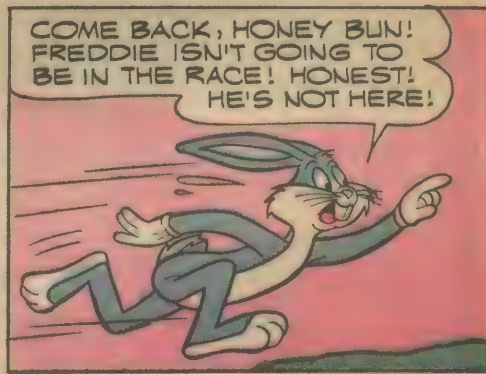
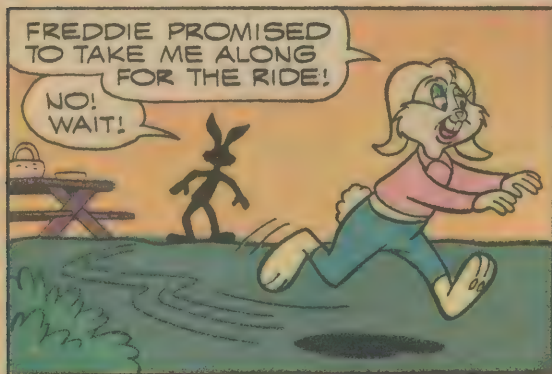
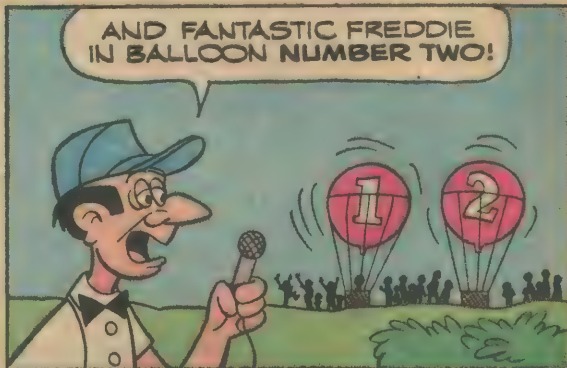
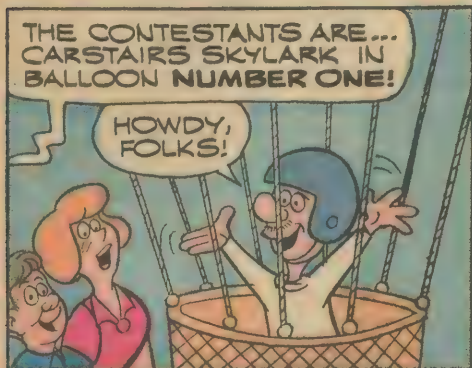
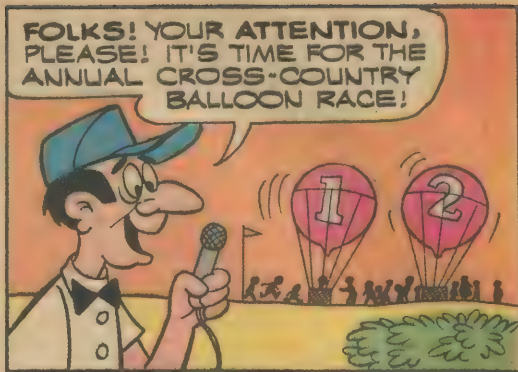
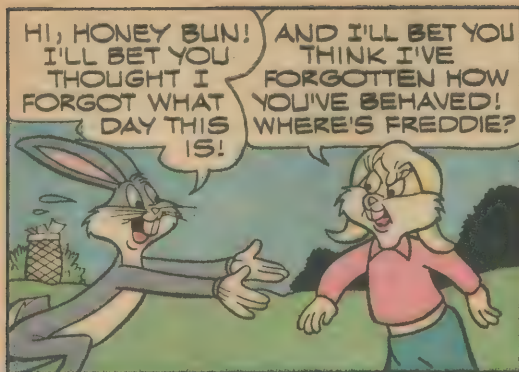
WHAT?











ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00



50 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

Order No. BD50 \$1.00



250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 \$50¢



300 CRAZY SIGNS. Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

Order No. GS300 \$1.00



500 ASSORTED PENNANTS. Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set.

Order No. GL350 \$1.00



COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



OVER 500 STICK-ONS. Grab-bag assortment of colorful gummed label stick-ons (various shapes & sizes) of Peace Symbols, American Flags and Ecology Signs. Tell 'em where you're at — by decorating your letters, notebooks, etc. Only \$1.00 for the complete set.

Order No. PS503 \$1.00

FREE

Over 1001 Free Items
Yours for the Asking

Imagine! This unbelievable book (a big 64 pages) actually tells you where to write for hundreds of \$55 worth of free items by simply writing and asking. There's no catch to it . . . you receive valuable samples, coins, foreign stamps, books, how-to-manuals, etc. . . . fabulous free items for children, teens, men, women — everyone!

Order No. TF1000 50¢

"Complete Writing Kit" includes 64 pg. Things Free Book, (2) Pens and pre-printed "Request" Post Cards (Order #KT32).

SAMPLES
BOOKS, STAMPS, ETC.



BE A MILLIONAIRE. Send for this big grab bag of TEN MILLION DOLLARS (\$10,000,000.00) in old U.S. Gold Banknotes! They're money of course, but look real. These great "forgeries" will fool everyone — except your banker!

Order No. ML66 50¢



400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. KL400 \$1.00

THE FUN HOUSE • BOX 1225-W • NEWARK, N. J. 07101

Please Add 25c Shipping
To Each Order

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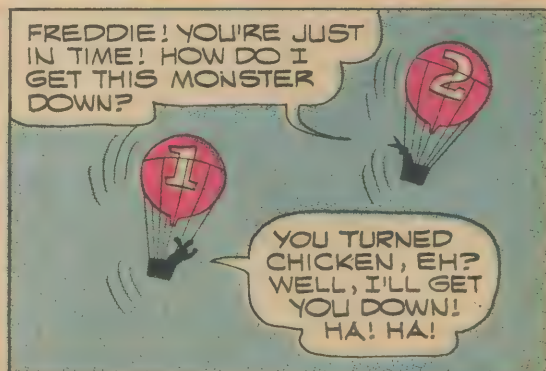
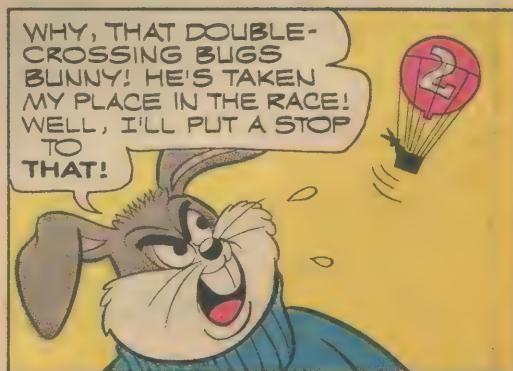
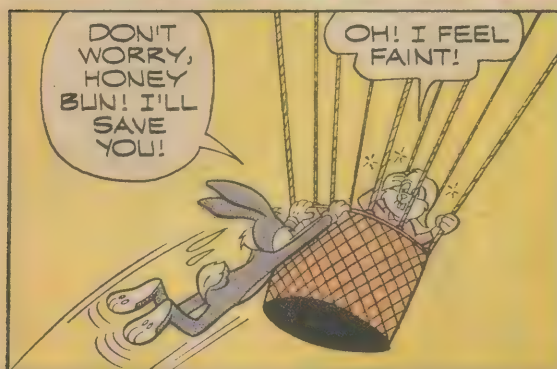
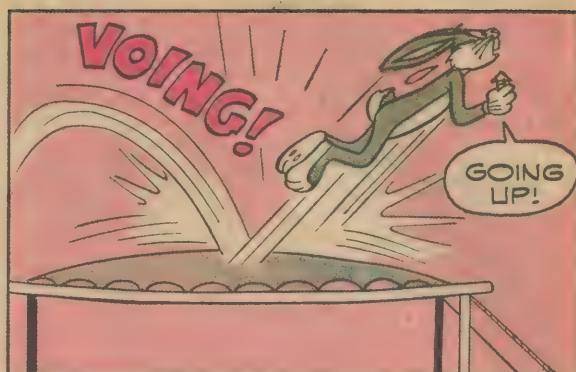
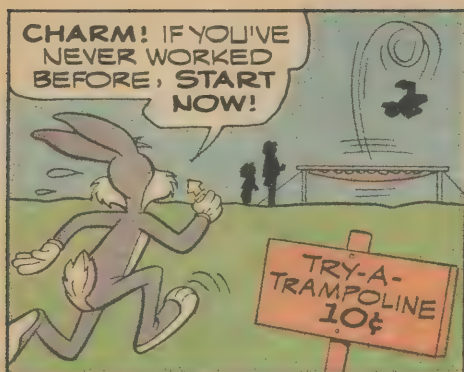
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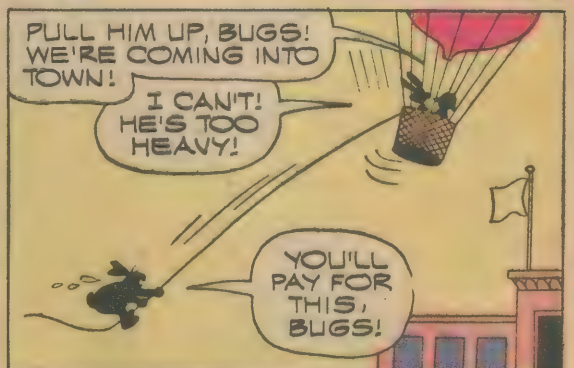
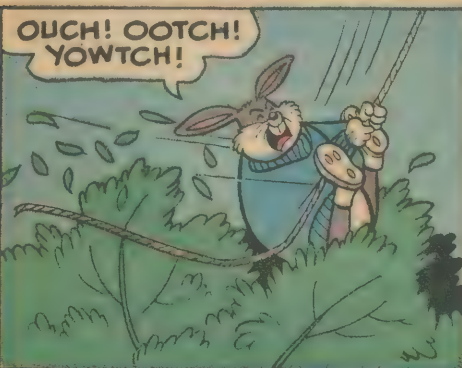
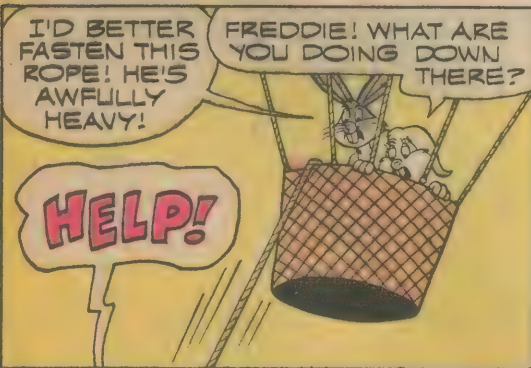
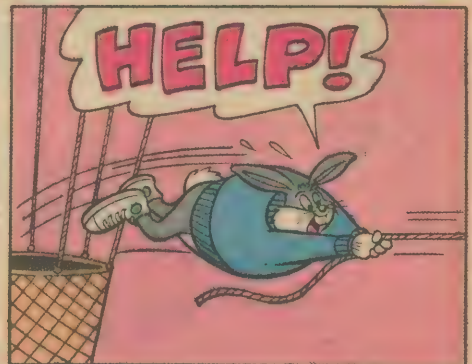
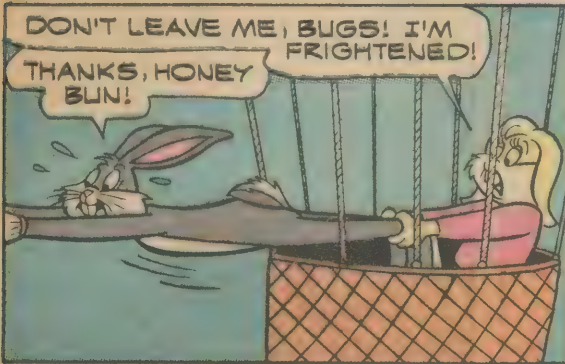
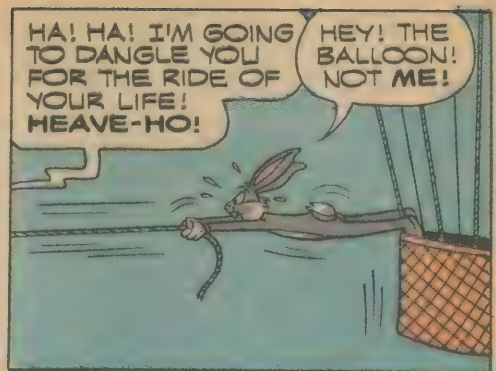
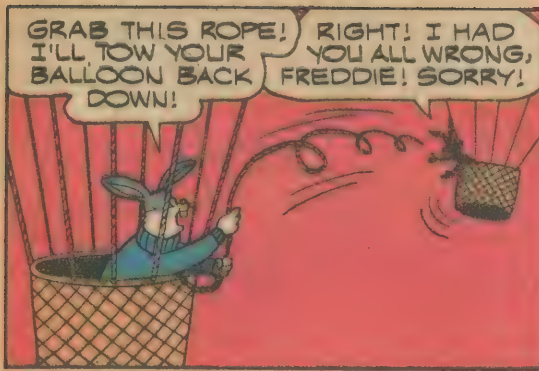
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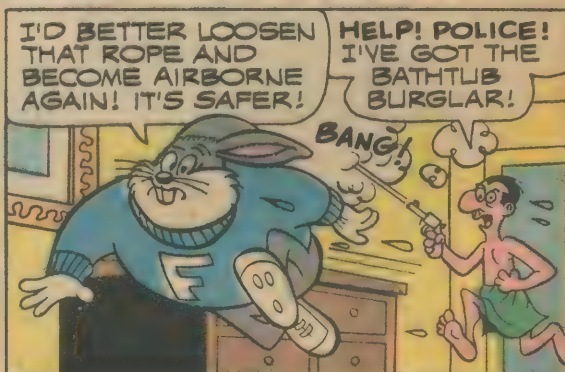
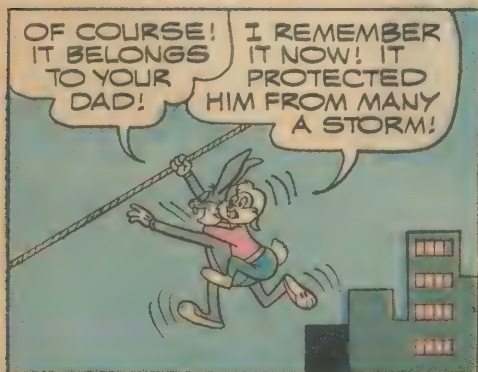
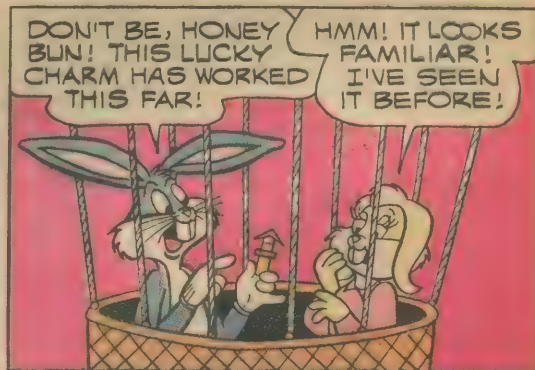
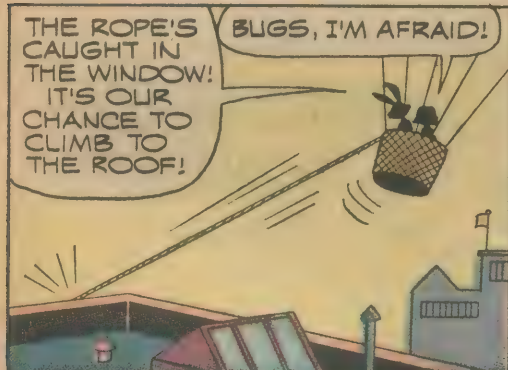
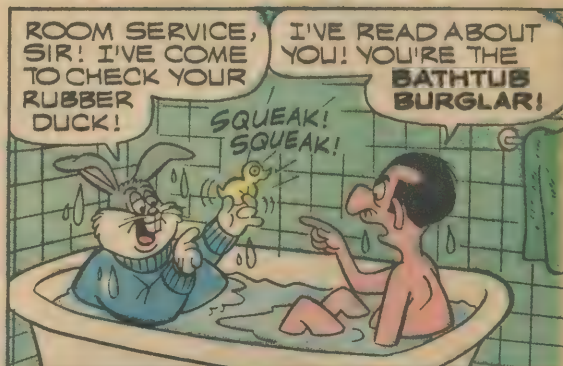
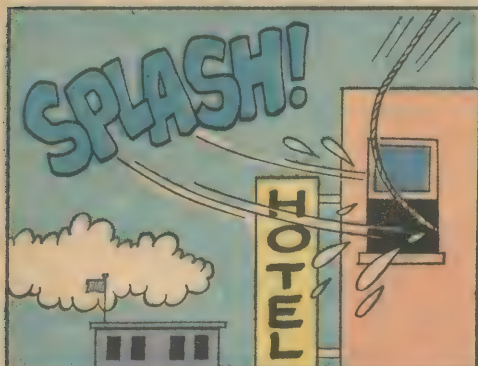
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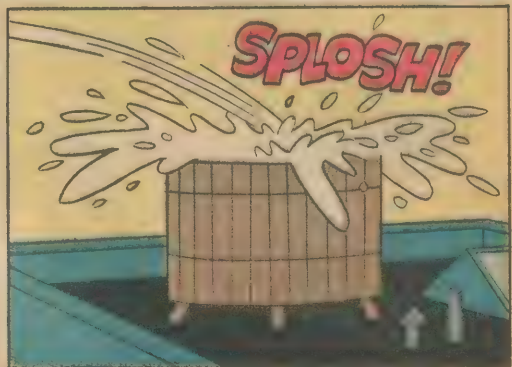
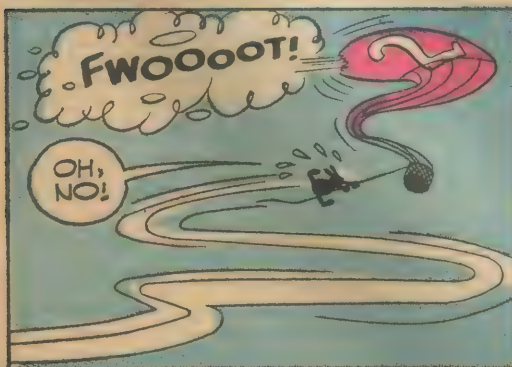
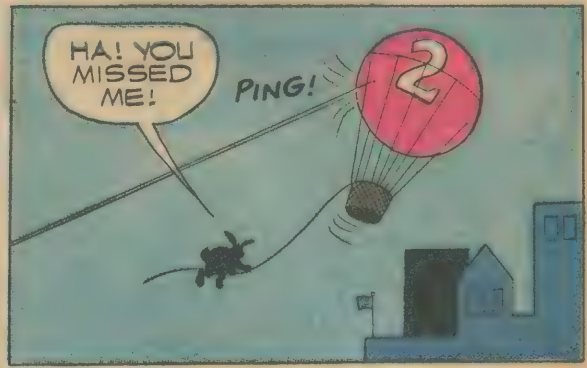
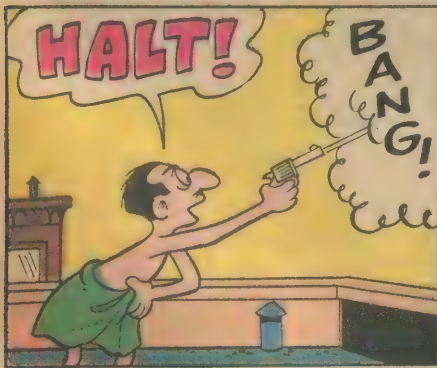
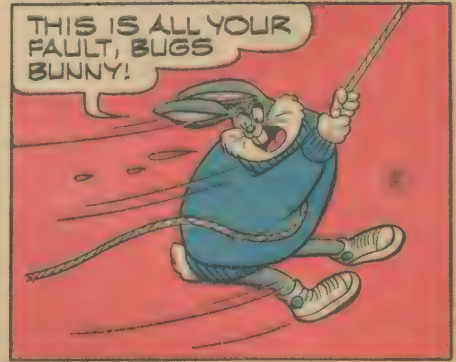
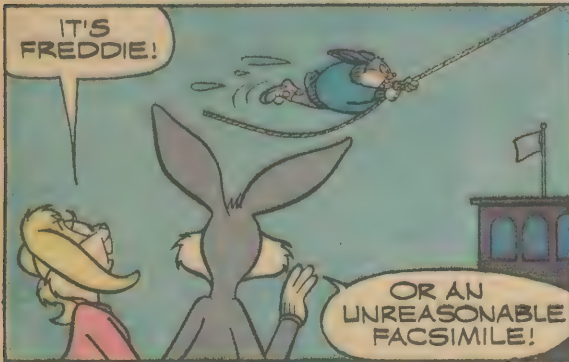
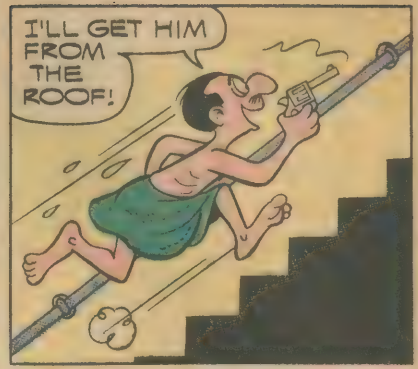
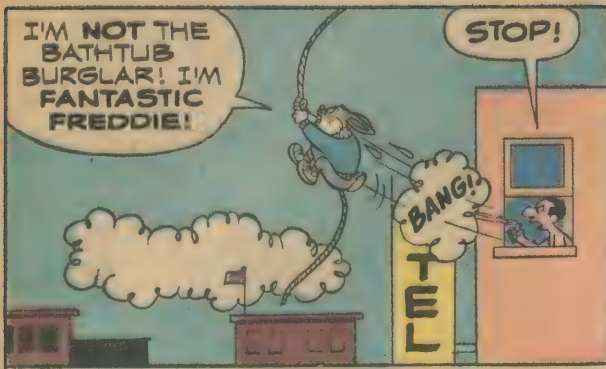
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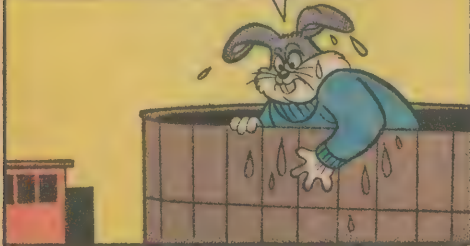
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FIRST HE STEALS MY GIRL,
THEN HE STEALS MY BALLOON!
BUGS BUNNY, YOU'RE GOING
TO PAY FOR THIS DAY!



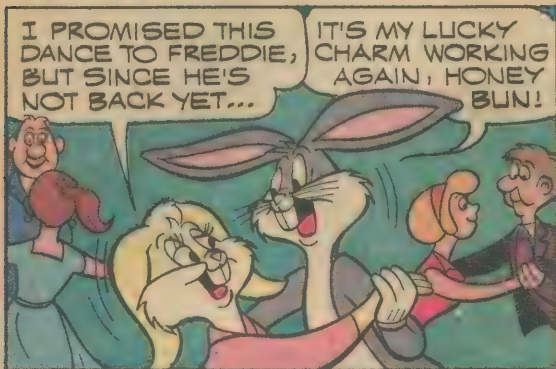
LATER...

AND NOW, FOLKS, IT'S THE
FINAL EVENT OF THE DAY!
GRAB YOUR PARTNERS FOR
THE GOODNIGHT DANCE!

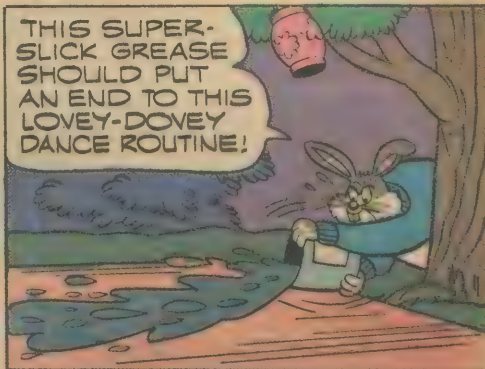


I PROMISED THIS
DANCE TO FREDDIE,
BUT SINCE HE'S
NOT BACK YET...

IT'S MY LUCKY
CHARM WORKING
AGAIN, HONEY
BUN!

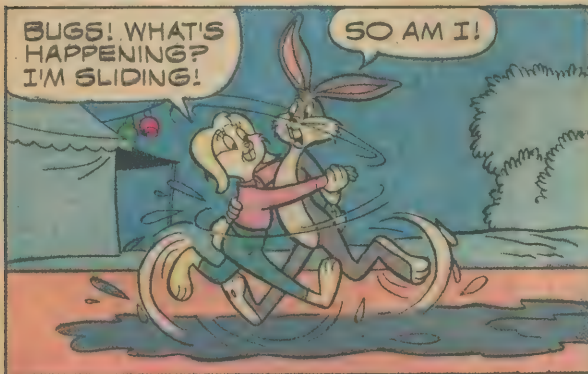


THIS SUPER-
SLICK GREASE
SHOULD PUT
AN END TO THIS
LOVEY-DOVEY
DANCE ROUTINE!

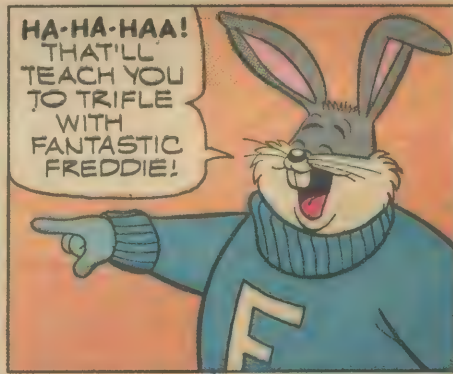


BUGS! WHAT'S
HAPPENING?
I'M SLIDING!

SO AM I!

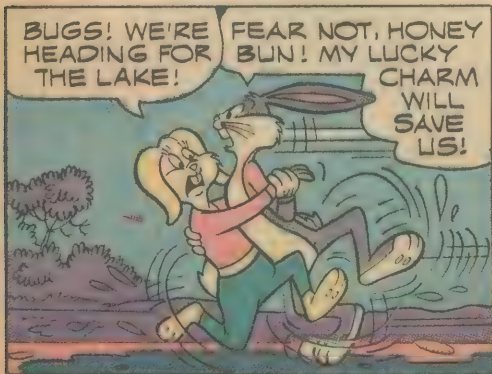


HA-HA-HAA!
THAT'LL
TEACH YOU
TO TRIFLE
WITH
FANTASTIC
FREDDIE!

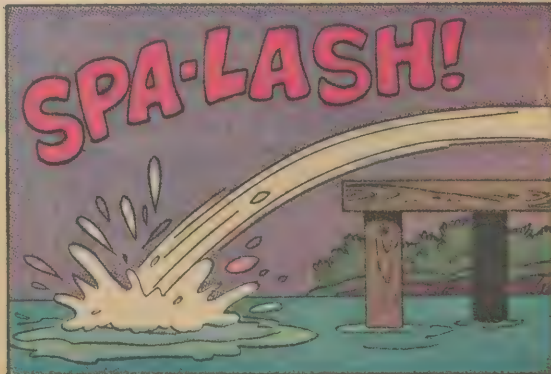


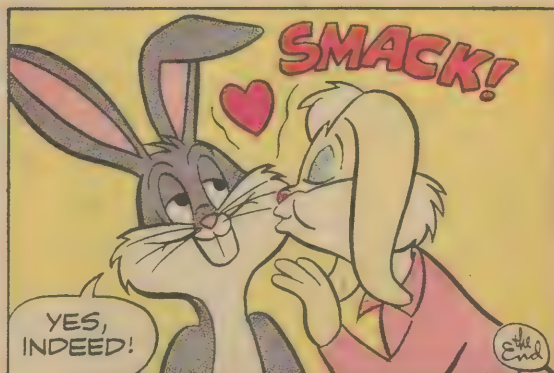
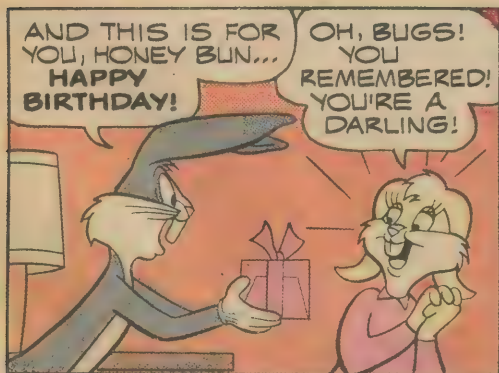
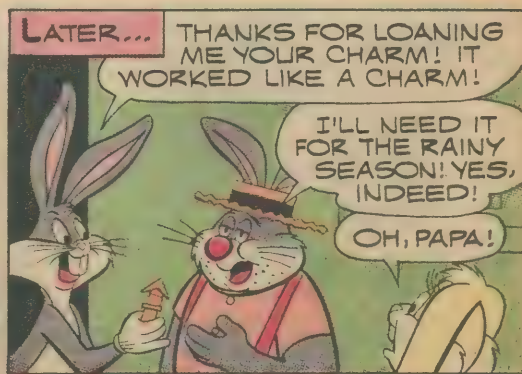
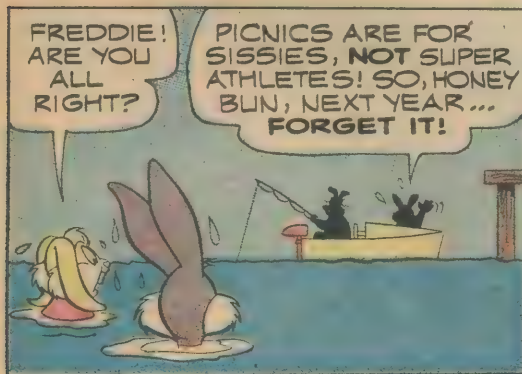
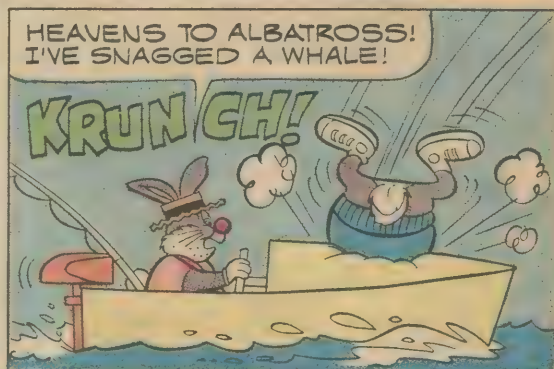
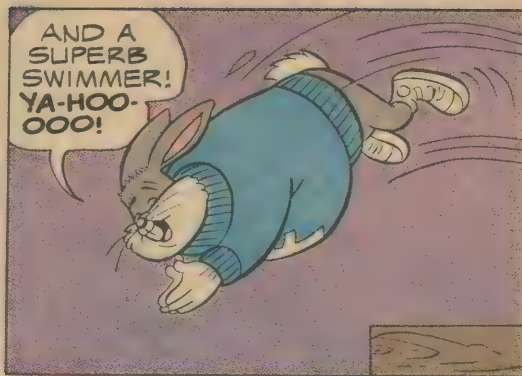
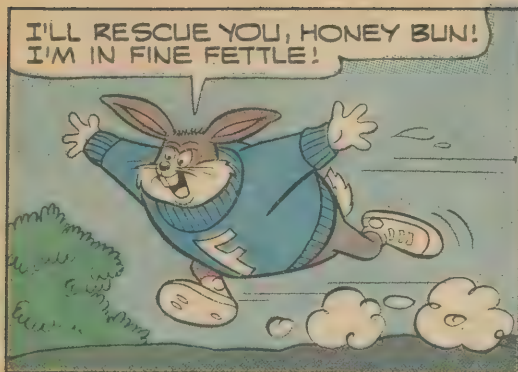
BUGS! WE'RE
HEADING FOR
THE LAKE!

FEAR NOT, HONEY
BUN! MY LUCKY
CHARM
WILL
SAVE
US!



SPA-LASH!





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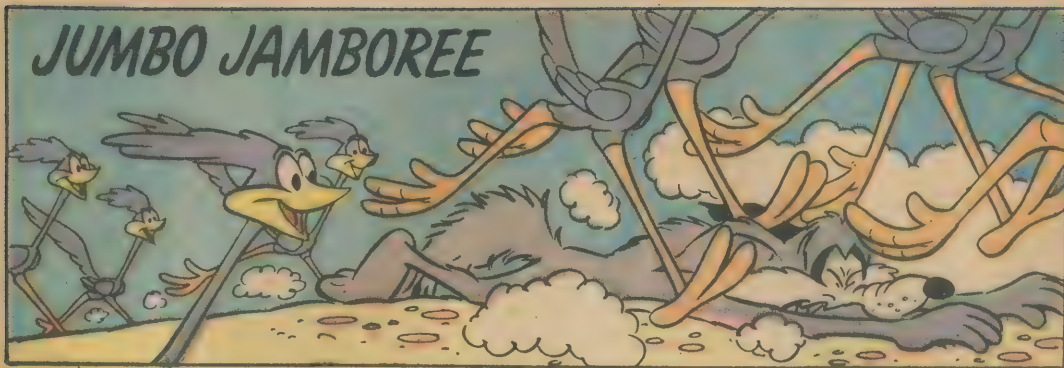
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JUMBO JAMBOREE



Papa Road Runner and his youngsters were out for their daily run, when one stopped and pointed, exclaiming, "Look! Someone's coming, over there!"

"Well, you're so right, I do declare!" said Papa. Then, "Bless my stars! It's Cousin Dan! He's the fastest of our clan! He must have special news today, for he comes from far away!"

A few moments later Cousin Dan skidded to a halt in front of the group.

"Hi, Cousin Dan, what brings you here?" asked Papa.

"Oh, it's good news, so never fear," said Dan. "The family's planned some days of fun . . . a jamboree for everyone! Folks will come from far and near . . . and we'd like to have it here!"

"Here? That's great!" said Papa.

"Yeah! What's the date?" asked the excited youngsters eagerly.

"On Friday next, if you agree . . . we will start our jamboree," said Dan. "We'll meet right near that great big rock . . . and begin the fun at ten o'clock." Then, waving good-bye, Cousin Dan started off.

"Wait!" called Papa. "We are happy that we can . . . have the gathering of the clan. But there's a coyote, a mean old beast . . . who hunts here daily for a feast! He prowls at night and in the morning . . . so make sure that all take warning!"

"Yes, indeed," exclaimed Cousin Dan. "We shall take heed!" as he went on his way.

The next few days went fast for Papa Road Runner and his youngsters, as they gathered extra food and fixed up their home for the big week-long gathering.

And then came the day of the jumbo jamboree. Road Runners of all ages and sizes

gathered at the big rock. The air was filled with chatter and laughter.

"What's goin' on?" wondered Wile E. Coyote. When he saw the hundreds of Road Runners, he exclaimed, "Ooh! Look at all that yummy feasting! I must be in Paradise!"

Licking his chops, the Coyote looked over the crowd. Then he made a grab for a young tender Road Runner — and missed!

"Yeow! Coyote!" screamed the youngster.

At that, several Road Runners started out after Wile E. Coyote, who was already racing toward his cave!

"If they catch him, you can bet . . . he'll have many a sad regret," said Papa. "They'll use their beaks, as well as feet, and that ol' Wile E. Coyote will know he's beat!"

The Coyote reached his home just ahead of his pursuers . . . he was safe! For the next few days, he stayed in hiding, and then he couldn't bear it any longer. He had to make another try at catching a Road Runner.

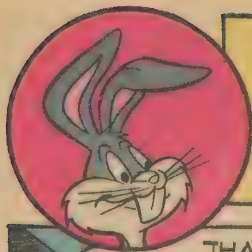
Venturing out, Wile E. Coyote just happened to stroll into the Road Runners' racing area. Suddenly there were a dozen Road Runners speeding at him, as the racers neared the finish line!

"Yipe!" screeched Wile E. as he took to his feet. This time he was not fast enough, however. In a moment, the Road Runners had swept over him, leaving him breathless and bruised on the ground.

Aching and weary, the Coyote made his way home, to nurse his hurt.

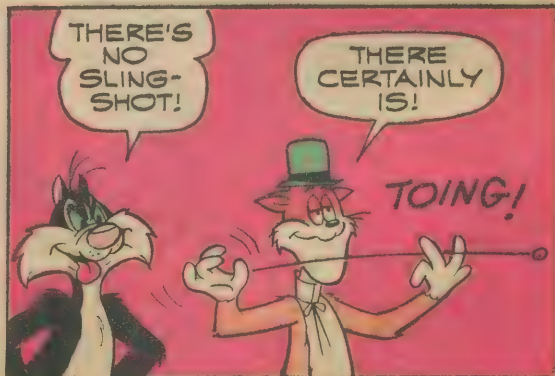
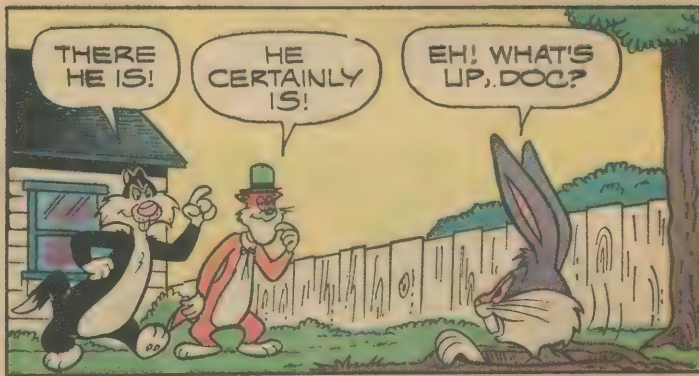
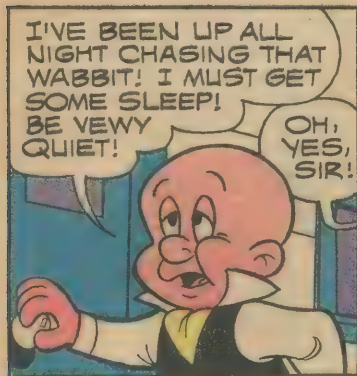
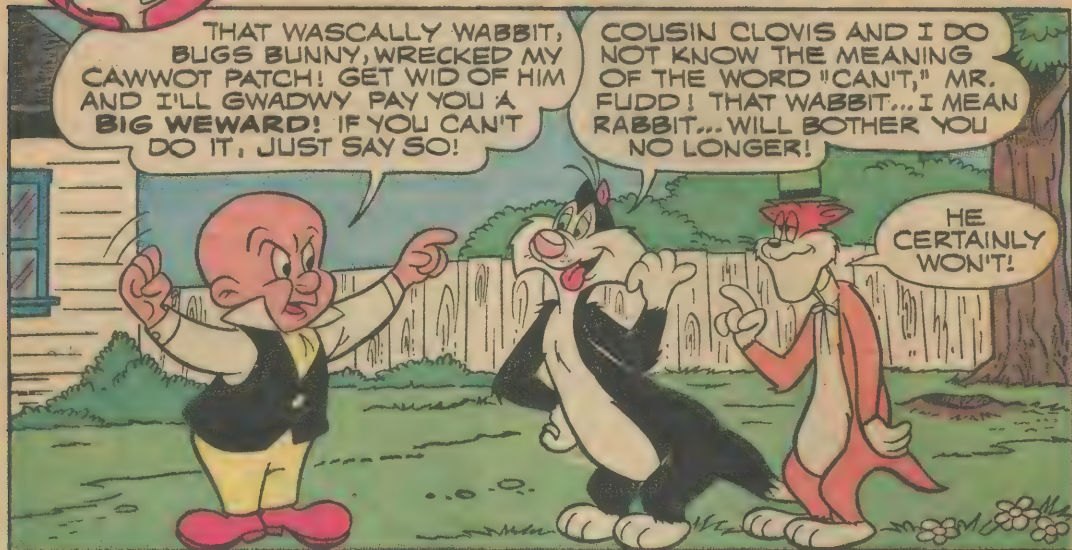
As the fun and games went on, without a glimpse of the villain, Papa Road Runner laughed, "It seems our jumbo jamboree . . . has proved too much for Wile E.!"

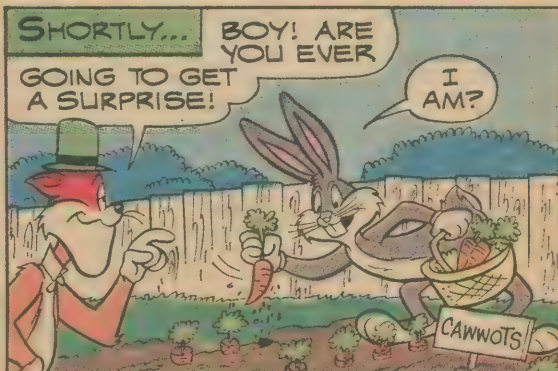
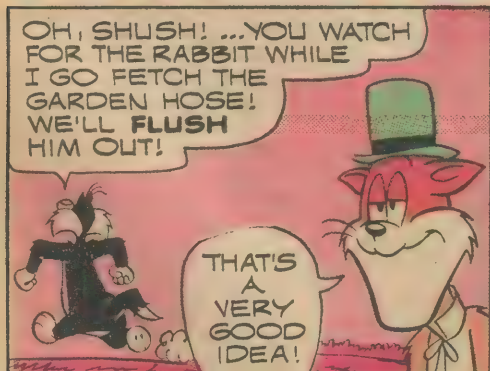
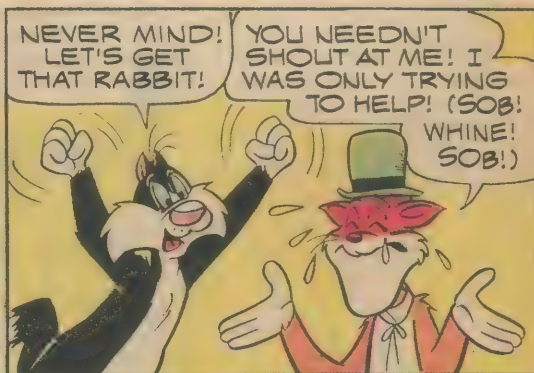
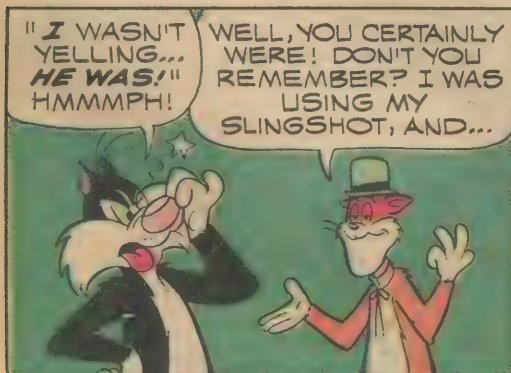
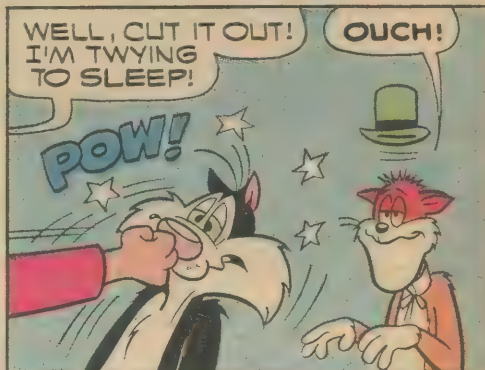
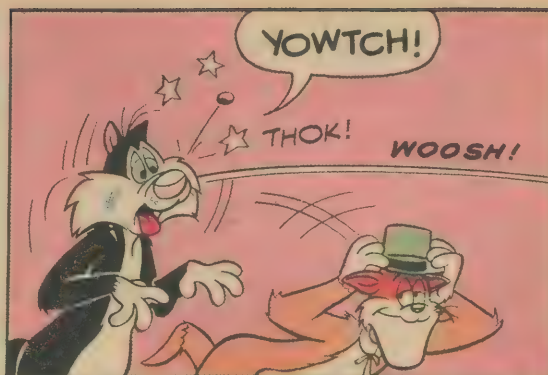
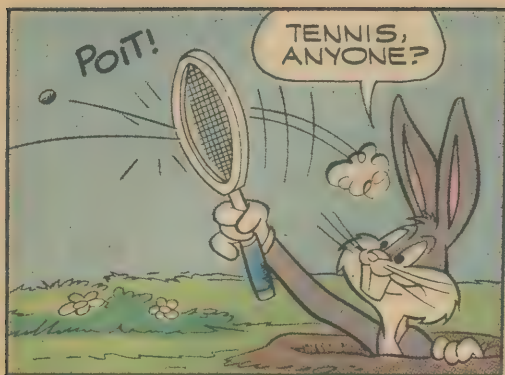
And Papa Road Runner was so right! The Coyote dared not venture out again!

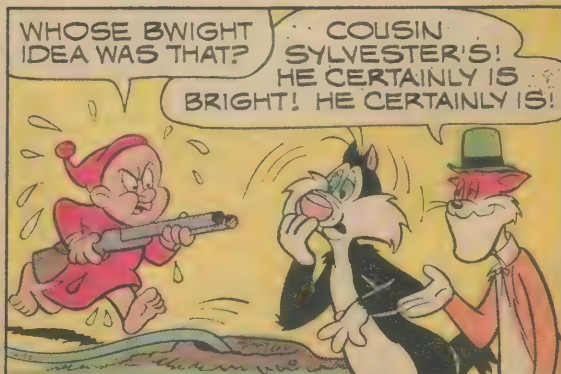
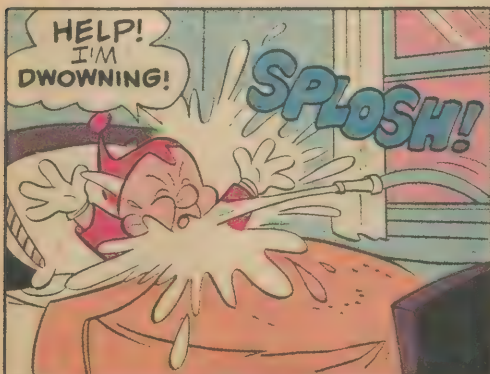
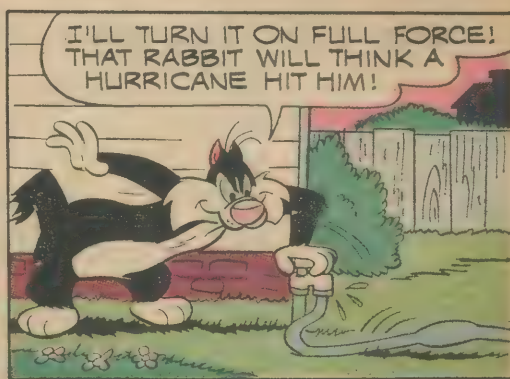
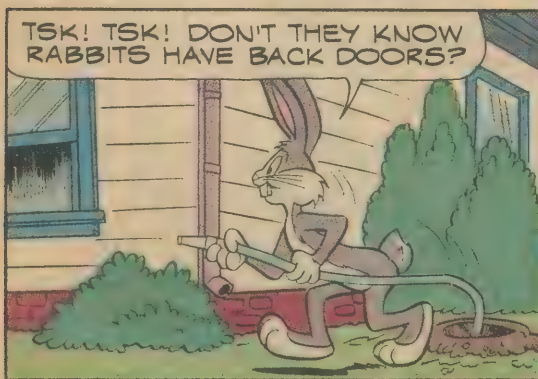
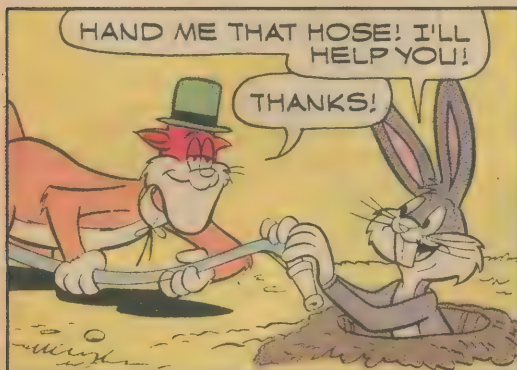
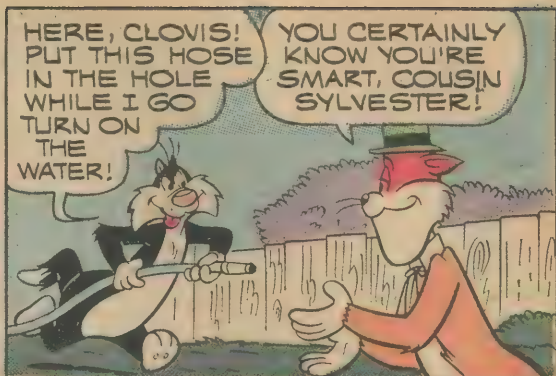


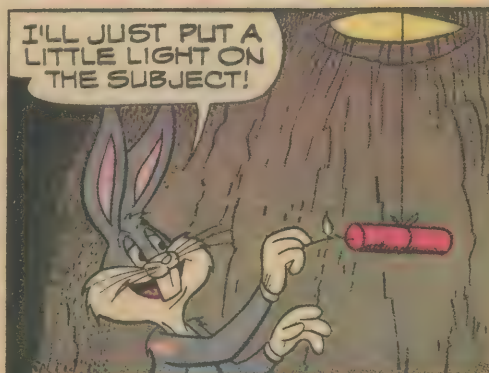
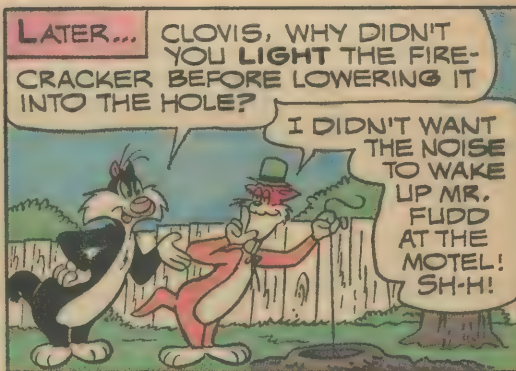
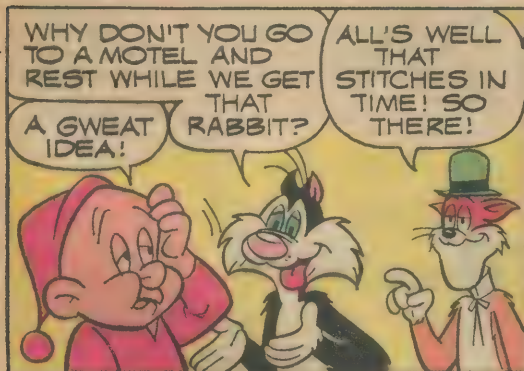
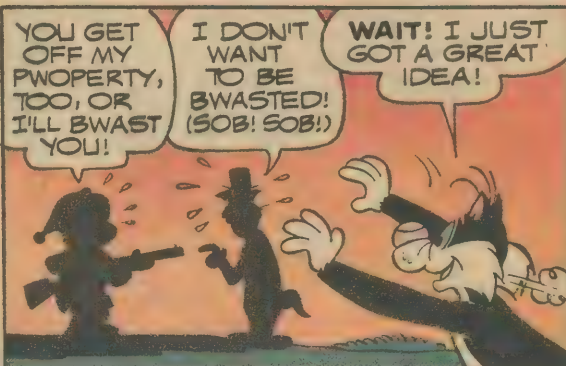
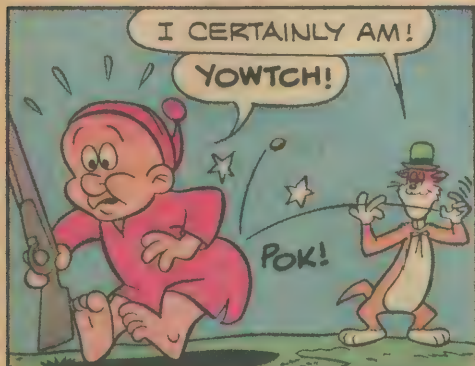
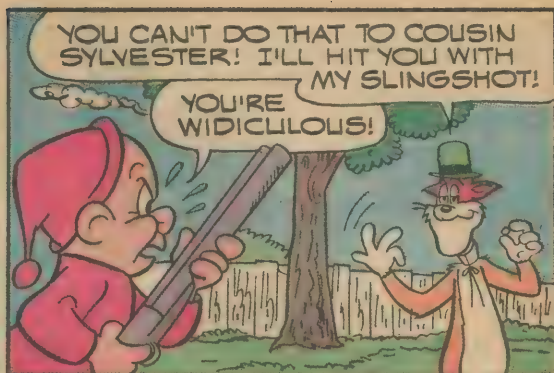
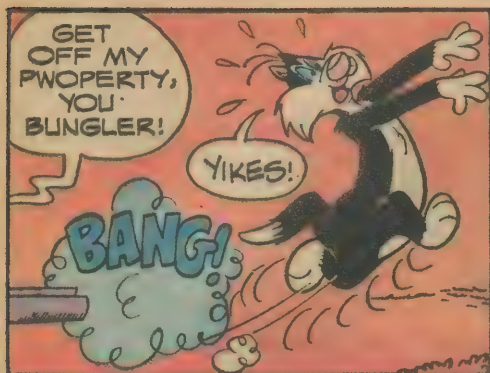
**Bugs
Bunny**

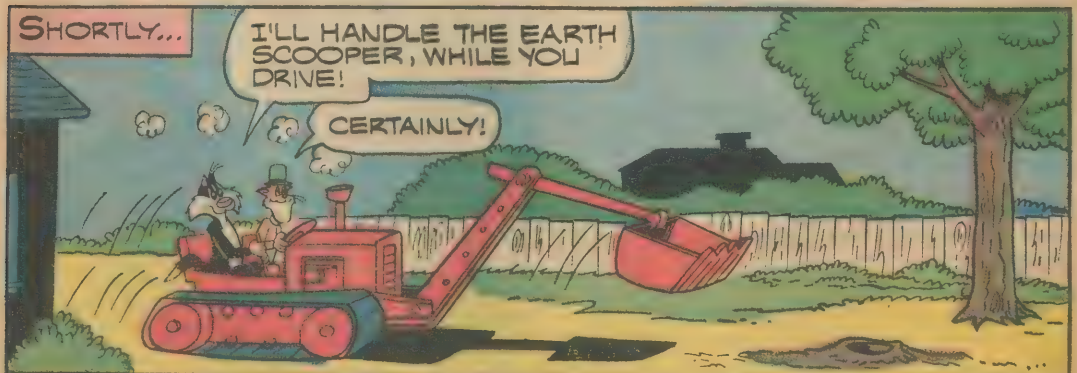
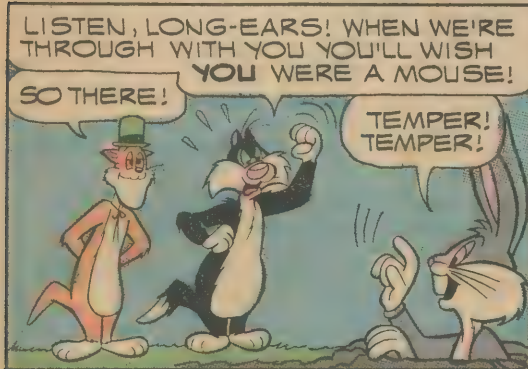
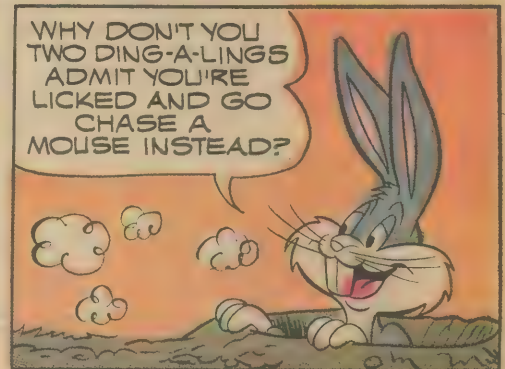
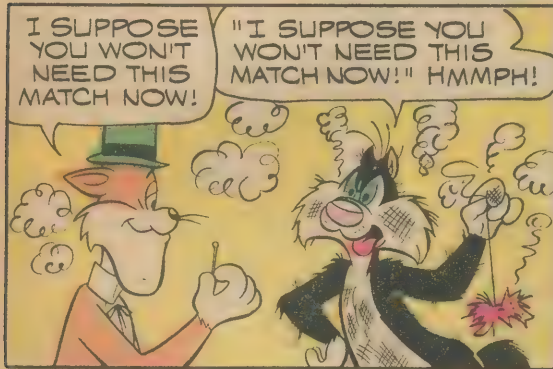
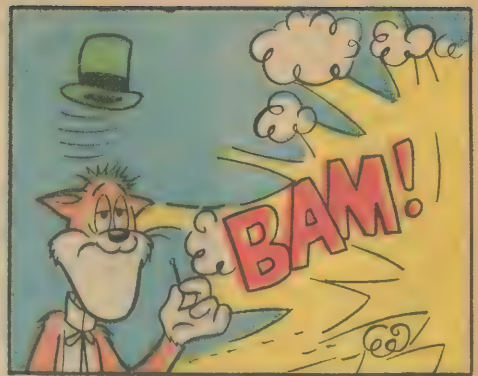
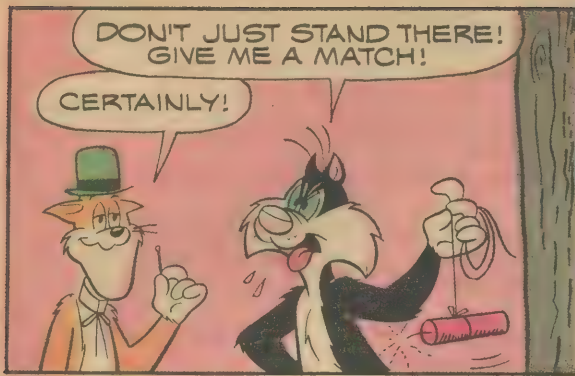
FOUR-LEAF CLOVIS











Jest for Fun



Riddle: What's the difference between an optimist and a pessimist?

Answer: An optimist sees the doughnut. The pessimist sees the hole.

Billy: Shall I call you a taxi?

Willy: Yes.

Billy: You're a taxi.

Visitor: Has your child learned to talk yet?

Father: Yes, we're teaching him to be quiet now.

Joe: I got an A on my report.

Jim: What was it on?

Joe: Paper.

Riddle: What do ghosts wear on their feet?

Answer: Boo-ts.

Riddle: What do ghosts call mistakes?

Answer: Boo boos.

Teacher: Are you doing anything for your cold?

Pupil: Yes, I sneeze every time it wants me to.

Tourist: What's the best way to find a tiger?

Guide: Asleep!

Son: Dad, will you do this arithmetic problem for me?

Dad: No, Son, it wouldn't be right.

John: A noise woke me up this morning.

Jane: What was it?

John: The crack of dawn!

Two-headed Monster: I'm tired — let's go.

One-headed Monster: All right, get your hats and we'll go.

Doctor: You've broken your arm in three places.

Patient: That's impossible — I've been home all morning.

Riddle: What well-known animal drives an automobile?

Answer: A road hog.

Question: When do space children go to school?

Answer: Moonday through Saturday.

Mother: Have you filled the salt shakers?

Little Girl: No, it's hard pushing the salt through the little holes.

Customer: That chicken I bought yesterday had no wishbone.

Butcher: Well, it was a very happy chicken and had nothing to wish for.

Gary: I heard something this morning that opened my eyes.

Merrie: So did I — the alarm clock.

Riddle: When does Thursday come before Wednesday?

Answer: In the dictionary.

Diner: What's this in my soup?

Waiter: I can't say — I don't know one insect from another.

Riddle: What man can raise things without lifting them?

Answer: A farmer.

Riddle: Why was the watchdog running around in a circle?

Answer: Because he was winding himself up.

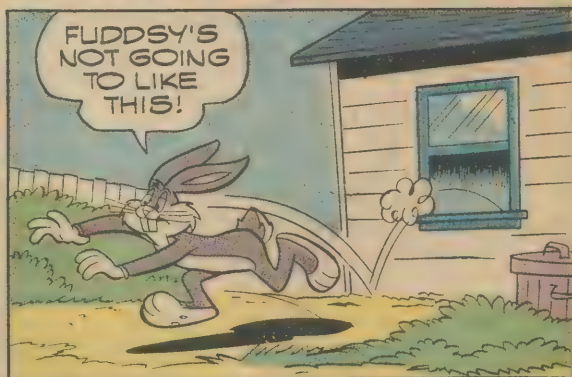
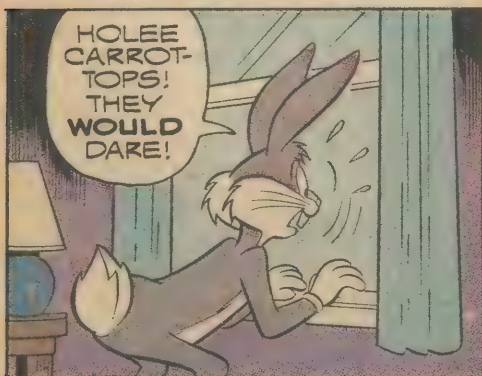
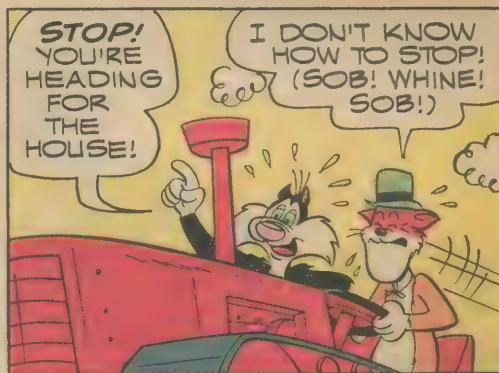
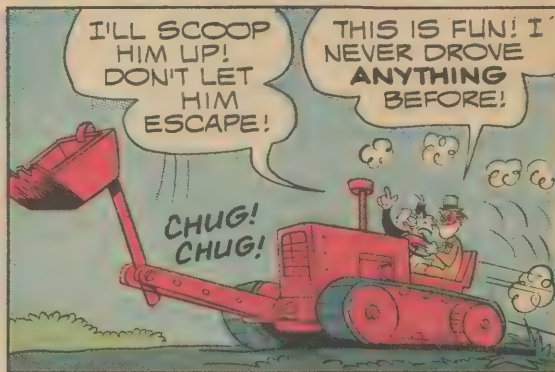
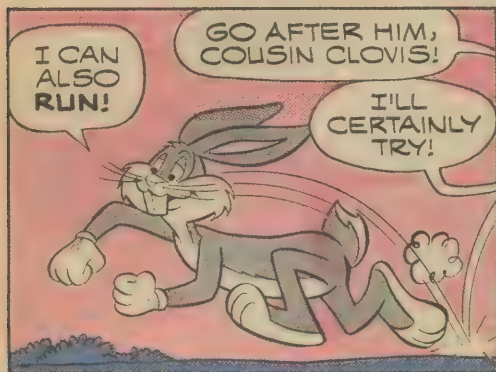
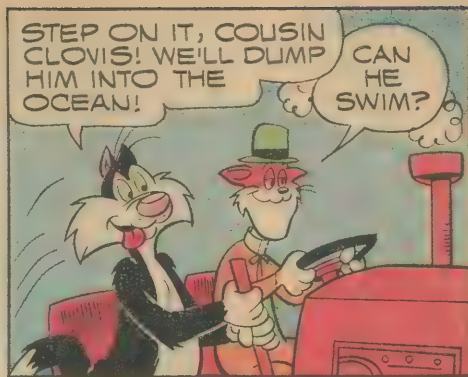
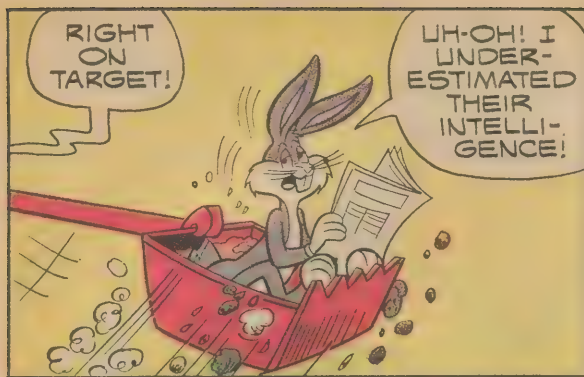
Boy Monster: You look terrible.

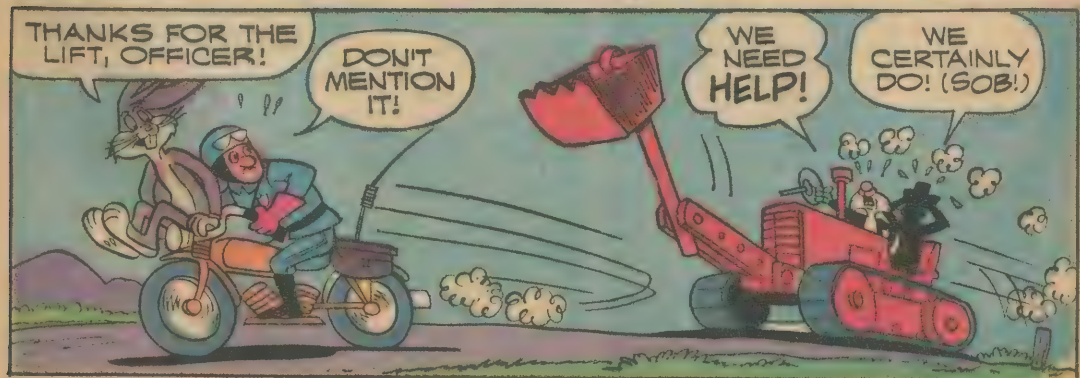
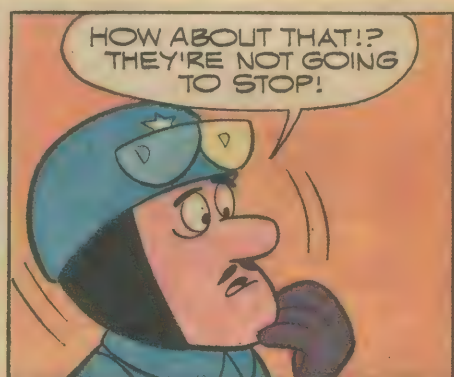
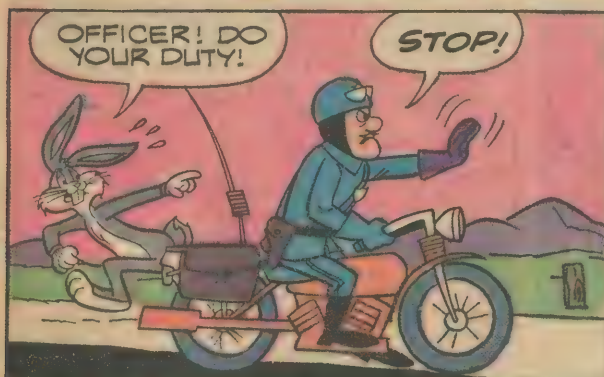
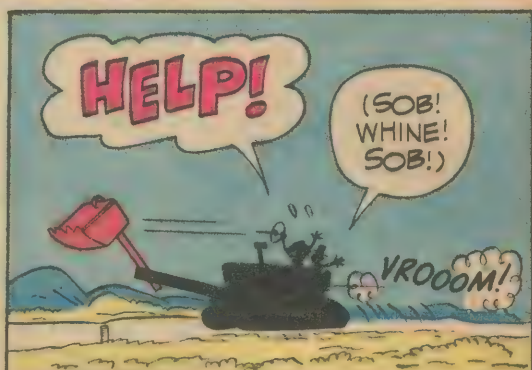
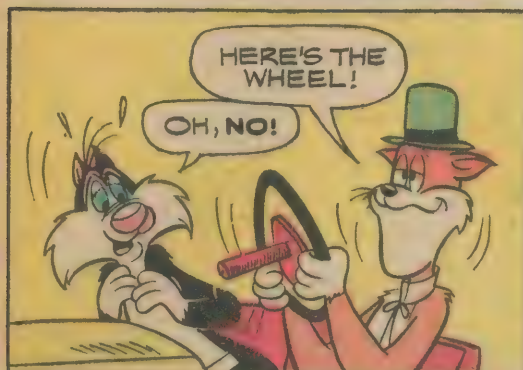
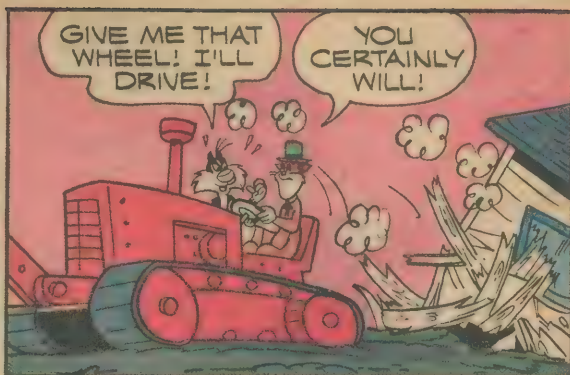
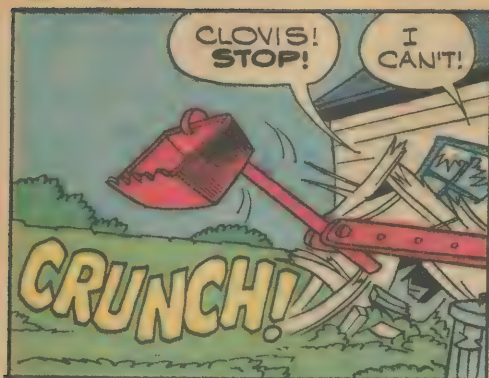
Girl Monster: You say the sweetest things.

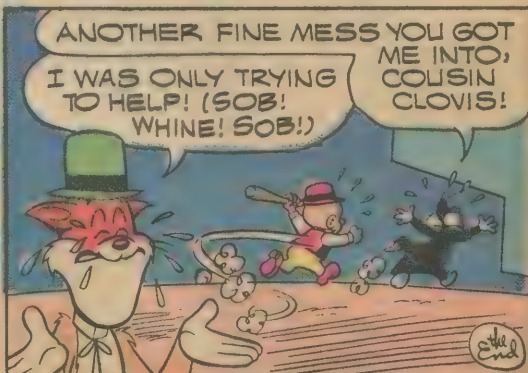
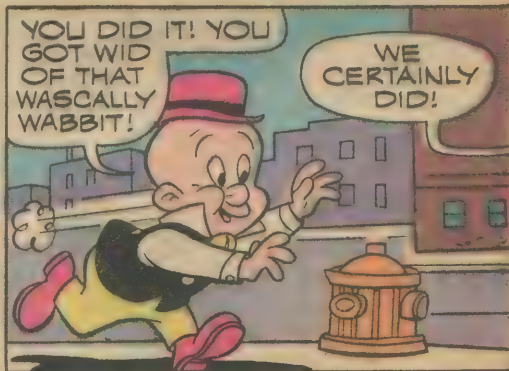
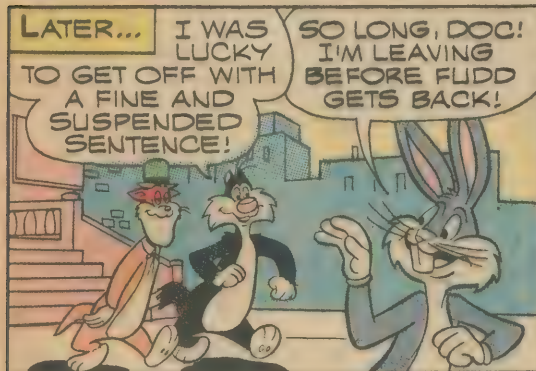
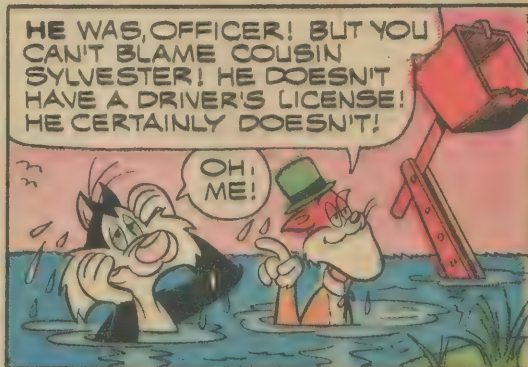
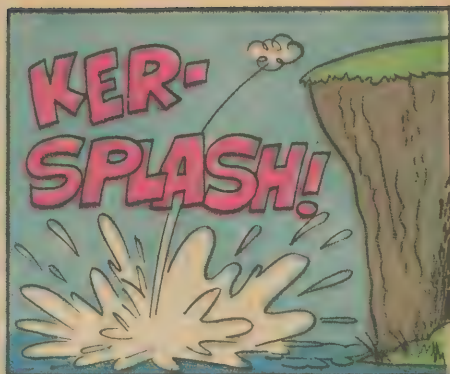
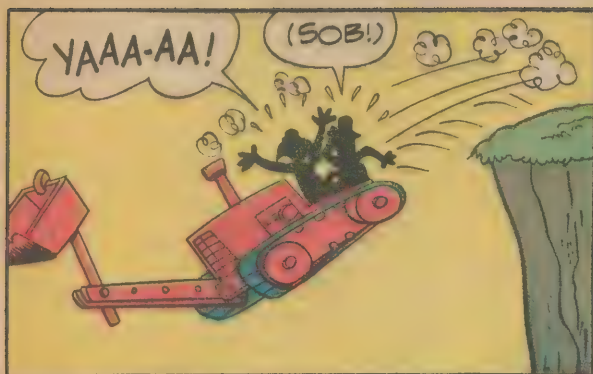
Joan: Did you know it takes three sheep to make one sweater?

Jean: No, I didn't even know they could knit.









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